The Museum of Modern Art Department of Film

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NEW VIDEO VIEWPOINTS DISCUSSION SERIES AT THE MUSEUM OF MODERN ART

The 1981 season of VIDEO VIEWPOINTS, a series of independent videomakers talking about and showing their work, will begin September 22 with an evening with Chip Lord. The series will take place Tuesday evenings at 7:30 P.M. in the Founders Room on the 6th floor at MoMA.

Initiated in 1978, VIDEO VIEWPOINTS provides a forum for artists and critics to discuss new works, techniques and theories of video art. Fall 1981 Video Viewpoints talks will be given by Chip Lord, Woody Vasulka, Dara Birnbaum, Skip Blumberg, Joan Jonas, Stuart Marshall and Tony Oursler. The series continues to survey both fiction and non-fiction video, in the form of single-channel tapes as well as installation works. Documentary, narrative, image process, performance, and theoretical genres have been covered by the 31 speakers in the program to date.

While videomakers tend to work on the periphery of the television system, they have had a definite influence upon the commercial market-place; the broadcaster and the independent videomaker both use the same equipment, which was developed largely for commercial needs. This and many other areas will be explored by the Fall 1981 Video Viewpoints series.

September 22: CHIP LORD, "The Artist-Producer"

Chip Lord was a founder of the Ant Farm, a San Francisco-based artist group that was active for ten years beginning in 1968. With the Ant Farm he created events that were architectural, media, sculptural and performance in orientation. Lord continues to explore contemporary concerns, and creates works that delve into political and cultural issues. He has produced over 16 videotapes and performance and video events.

October 6: WOODY VASULKA, "Moving Image and Its Media"
Woody Vasulka was born in Czechoslovakia and has been living in the United

States since 1965. In 1971 he co-founded, with his wife Steina, The Kit-chen in Soho. Vasulka has been a major innovator in the field of computer and video experimentation. He has been currently teaching at the Media Study Center in Buffalo, New York, but resides permanently in Santa Fe.

October 20: DARA BIRNBAUM, "Pop-Pop-Video: Reinvesting in the American TV-Image" Dara Birnbaum completed degrees in both architecture and painting before becoming involved with video. She explores television as a transmitter of cultural communication, and analyses different aspects of the system. She has taught in Canada and the United States.

October 27: SKIP BLUMBERG, "Video Art As Entertainment" Skip Blumberg began working with portable video in 1969 and has evolved a personable style in order to "warm up a cool medium." He has an unselfconscious approach to videotaping, and creates work that falls in the area between art and the traditional documentary. In 1969 he was a co-founder of the Videofreex group, which later became Lanesville TV, a

November 3: JOAN JONAS, "Videotapes From 1972-80"

low-power station in upstate New York.

Since the late '60s Joan Jonas has worked primarily with the media of performance and video. She has focused many of her attentions on space, and on probing her own persona and alter-ego, incorporating symbolic actions and props. Jonas produces highly stylized, narrative videotapes.

November 17: STUART MARSHALL "Television/Representation/Sexuality" Stuart Marshall was a founding member of London Video Arts, the first video distribution network in Europe run by artists. Marshall creates analytical work and explores the components of broadcast television. His critical writings have been published in <u>Afterimage</u>, <u>Screen</u> and <u>Studio International</u>.

November 24: TONY OURSLER, "The More You Take From It, The Bigger It Gets" Tony Oursler spins narrative video tales that occur in his specially made "new imagistic" settings. His stories are about everyman, and deal with the trials and tribulations of life today with a sense of humor.

The Video Program at The Museum of Modern Art is directed by Bar-bara London, Assistant Curator in The Department of Film. Video exhibitions are made possible by grants from the Rockefeller Foundation, the National Endowment for the Arts, and the New York State Council on the Arts.