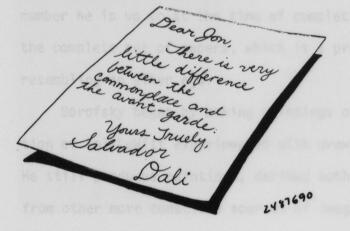


The Museum of Modern Art, 11 West 53 Street, New York, N.Y. 10019 Tel. 956-6100 199

PROJECTS: JONATHAN BOROFSKY

I dreamed that Salvador Dali wrote me a letter.



Jonathan Borofsky's wall drawings, provoked by the free associations of the unconscious mind, will be on view in The Museum of Modern Art's Far West gallery, August 17 through October 5. The Borofsky installation is one of six concurrent PROJECTS exhibitions at the Museum this fall. PROJECTS is an ongoing Museum program begun in 1971 to explore new directions in contemporary art.

Borofsky creates his work in several stages, beginning while in the dream state. He selects imagery from his most vivid dreams to make sketches. With a portable opaque projector he enlarges these drawings on the gallery walls, determines the ideal placement, and traces the images, later filling in the sections. His wall drawings retain the spontaneity of his small dream sketches but are turned into an evocative environmental whole.

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Since 1971, Borofsky has been counting obsessively as a form of meditation. "When I started I thought it would teach me all I wanted to know about myself... Counting is an exercise in self-control" Beginning at one and progressing upwards with a positive sequence and later with a negative one, he writes the numerals on sheets of paper as he counts. These numbers are integrated into his work: first, he signs the wall drawings with the number he is up to at the time of completion; and often exhibits the counting, the complete set of papers, which is a presence over three feet tall resembling an alter ego.

Borofsky began by making paintings of his dreams, and upon the suggestion of Sol LeWitt experimented with drawing his images directly on the wall. He still produces paintings, derived both from his dreams and more recently, from other more conscious sources of imagery.

Born in Boston in 1942, Jonathan Borofsky received his B.F.A. and M.F.A. from Carnegie Mellon University and the Yale School of Art and Architecture. He began teaching at the School of Visual Arts in New York in 1969, and in 1977 he moved to the West Coast for two years to become a faculty member at the California Institute of the Arts, Valencia. His work has been presented in many national and international exhibitions.

This exhibition is made possible through the generous support of the National Endowment for the Arts in Washington, D.C. The Museum's exhibition program is partially funded through the New York State Council on the Arts.

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For further information, please contact Luisa Kreisberg, Director of Public Information (212) 956-2648, or Bruce Wolmer, Assistant (212) 956-7295, The Museum of Modern Art, 11 West 53 Street, New York, N.Y. 10019.

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