



Summergarden

Weekend evenings in the Sculpture Garden of The Museum of Modern Art are made possible by a grant from Mobil

#72

Release at will

"New York, New York.

You've heard about it all your life.

The Big Apple. Fun City. And now you're finally here.

A city of theatre and music

With its snobby sophistication and the raw energy of a working-class metropolis.

A city of dancing -- from the Rockettes of Radio City Music Hall to the Hare Krishnas on 5th Ave.

Skyscrapers and wide avenues.

You've come for the richness and variety of experience that no other city on earth can offer."

--from THE NEW YORK HAT LINE. © 1974, Ed Friedman

ROBERT KUSHNER'S NEW YORK HAT LINE IN SUMMERGARDEN -- AUGUST 11 & 12

ROBERT KUSHNER's NEW YORK HAT LINE -- 25 hats designed by Kushner, shown by six models, and described in a text by poet Ed Friedman -- will be performed in The Museum of Modern Art's SUMMERGARDEN at 8 PM, Friday and Saturday, August 11 and 12, 1978 as the second event in PROJECTS:PERFORMANCE, an August PROJECTS series in Summergarden presenting artists whose work involves aspects of performance.

Free admission is through the Sculpture Garden gate at 8 West 54th Street from 6 PM to 10 PM. The New York Hat Line will begin at 8 PM, weather permitting. Seating is limited.

KUSHNER and BARBARA BARG will read FRIEDMAN's poetic text while the hats are modeled by REGAN FREY, JOHN HOWLAND, RISA JAROSLOW, NAOMI KING, ELLEN SALTONSTALL and GREG TONNING.

The 25 hats are presented in four lines: The New York Line, The Bedroom Line, The Puerto Vallarta Line, and The Cheese Line.

THE NEW YORK LINE consists of six hats for a tourist's day on the town commencing with an uptown breakfast in PENTHOUSE POT LIDS and ending with an afternoon beer in SOHO wearing THE PAINT BRUSH HAT.

(more)

THE BEDROOM LINE features seven hats for "at-home" dates. Among them are NINKY'S BERET, a TV hat, and for gaming, THE GOLD BULGING SWAMI.

THE PUERTO VALLARTA LINE, six resort fashions for a mid-winter escapade in Mexico, includes HOMAGE TO THE BAY OF FLAGS, for sipping Margueritas.

THE CHEESE LINE shows the perfect attire for serving Fontina D'Aosta, Stilton, Brillat-Savarin, Port-Salut, Pont-l'Évêque and, naturally, Brie.

ROBERT KUSHNER's performance pieces cover a wide range of styles, from a full-length grand opera (based on the life of a cloud), to silent pageants and fully narrated fashion shows. The link within his body of work is the consistent use of innovative costume. Although earlier works have been "scored" for as many as 25 performers, many of his most recent pieces are solos and duets. He has performed in galleries, museums, performance spaces, and universities throughout the U.S. and Europe.

Kushner's New York Hat Line is the second event in PROJECTS:PERFORMANCE, an August Projects series in Summergarden presenting artists whose work involves aspects of performance.

PROJECTS is an ongoing Museum program of exhibitions begun in 1971 to explore new directions in contemporary art. It is through this program that The Museum has expressed its commitment to the most recent activity in all mediums.

PROJECTS:PERFORMANCE in Summergarden is the first presentation of performance art in The Museum's Projects program and has been selected by the Projects Committee composed of members of the curatorial staff.

SUMMERGARDEN, made possible since its inception in 1971 by grants from MOBIL, is a special series of free evenings and events in The Museum of Modern Art's world-famous Sculpture Garden. Entrance is through the Garden gate at 8 West 54th Street from 6 PM to 10 PM every Friday, Saturday and Sunday through September 3, 1978. Performances are at 8 PM on Fridays and Saturdays, weather permitting. Seating is limited.

PROJECTS:PERFORMANCE in Summergarden

August 4 and 5 -- STUART SHERMAN's The Tenth Spectacle (Portraits of Places)
August 11 and 12 -- ROBERT KUSHNER's The New York Hat Line
August 18 and 19 -- SIMONE FORTI and PETER VAN RIPER, movement and sound
August 25 and 26 -- to be announced

SEPTEMBER

September 1 and 2 -- THE PHILHARMONIA CETA ORCHESTRA

Press Information:

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