The Museum of Modern Art

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SPECIAL NOTE

TO CRITICS, EDITORS, ASSIGNMENT EDITORS From: Elizabeth Shaw, Director, Public Information

THE "WILD BEASTS": FAUVISM AND ITS AFFINITIES was made possible by generous grants from SCM Corporation and the National Endowment for the Arts.

Such grants from corporations and from agencies of the federal and state governments are absolutely essential if The Museum of Modern Art is to continue to present a varied and balanced exhibition program.

We urge you, therefore, to credit both SCM and the National Endowment, when reviewing or mentioning the exhibition, so that they will receive public recognition for this vital contribution to the arts, which both deserve.

This dependence on corporate and government grants, which the Museum shares with other cultural institutions throughout the country, is relatively new. We think it is a beneficial development for the general public and believe that both government agencies and corporations will be encouraged to continue their support by receiving full recognition in the press of the key role they now play making grants to our cultural institutions.