

The Museum of Modern Art

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1975 MUSEUM APPOINTMENT CALENDAR FEATURES PHOTOGRAPHY

The Museum of Modern Art's 1975 Appointment Calendar, entitled On Time, contains reproductions of 54 photographs from the Museum's collection by such artists as Atget, Evans, Brassai, Brandt, Winogrand, and Frank.

Marjorie Munsterberg, Intern in the Department of Photography, points out in her introduction that while in one sense any photograph could have been included, the selection was limited to those images where time has become a central concern of the work, rather than simply one aspect of the picture.

Among the works which Ms. Munsterberg selected are Henri Cartier-Bresson's Behind Saint-Lazare, Paris, 1932, Duane Michals' Chance Meeting, 1969, Helen Levitt's Third Avenue Empty Lot, 1940, and Andre Kertesz's Meudon, 1928.

The black-and-white, color, and sepia reproductions are printed in duotone. The cover contains a transparent acetate "hourglass" on a shiny black mount, through which sand falls to reveal the title. The calendar has 112 pages and measures 8x9 inches, with black wire-o binding. It was designed by Jon Lopez and is published by the Junior Council of the Museum.

The calendar retails for \$5.95, and comes packaged in a white carton suitable for mailing. It is available now, by mail or at the Museum's bookstores. Postage and handling charge is 75¢.

Additional information available from Michael Boodro, Assistant, and Elizabeth Shaw, Director of Public Information, The Museum of Modern Art, 11 W. 53 Street, New York, NY 10019. Telephone (212) 956-7504, 7501.
