

The Museum of Modern Art

To Assignment Editors, Writers, Critics
From Elizabeth Shaw, Director, Department of Public Information
Date June 6, 1973
Re Press Preview - ANOTHER CHANCE FOR HOUSING: LOW-RISE ALTERNATIVES.

You are cordially invited to attend the press preview of ANOTHER CHANCE FOR HOUSING: LOW-RISE ALTERNATIVES on Monday, June 11, from 11 am to 4 pm.

Family housing in American cities has been mostly "high-rise" apartment towers, often overscaled, impersonal, and physically unsuitable for children. The New York State Urban Development Corporation has begun to emphasize a different approach: "low-rise" housing that can still accommodate large numbers of families on relatively small sites, living closer to the ground in environments that are better for families with children. UDC commissioned the Institute for Architecture and Urban Studies to develop plans for low-rise housing on two sites: Brownsville in Brooklyn, and Fox Hills in Staten Island.

The Museum's exhibition presents these low-rise alternatives to conventional housing through detailed models and drawings, and also reviews some of the pertinent history that has led to a new approach to housing. (Construction begins at the site on June 11.)

The show is directed by Arthur Drexler, Director, Department of Architecture and Design.