

The Museum of Modern Art

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NEW MUSEUM EXHIBIT INCLUDES UNIQUE PHOTOGRAPHS AND MULTIPLE SCULPTURE

Multiple works of sculpture and one-of-a-kind photographic pieces have been assembled in a new exhibition on view now through January 10, 1973, in the Penthouse Restaurant of The Museum of Modern Art. The show, titled "Unique/Multiple: Sculpture/Photographs," reverses the traditional concepts of the uniqueness of sculptural objects and the reproducibility of photographs, and presents a number of novel approaches to both media.

The photographic works have been selected by Dennis Longwell, Assistant Curator of Photography. Among the unusual uses of the medium are Catherine Jansen's umbrella, made of strips of 16mm movie film stretched over the metal frame; Bea Nettles' "Fish Tank," with images of fish photo-silkscreened on clear plastic; and Keith Smith's quilt on which photographs of bicycles have been printed using matrices of a 3M Color Copier. Other photographic works include such unusual processes as gum-bichromate photography (Scott Hyde), a newly revived technique popular with pictorialists around the turn of the century, and Sabattier photography (Todd Walker and Alice Wells), which involves the brief exposure to light of photographic paper before its development is completed. The Sabattier technique creates effects in an individual photograph which cannot be repeated.

Among the multiples, chosen by Pierre Apraxine, Assistant Curator of Painting and Sculpture, are a large cushion in the shape of a sardine by French artist Lalanne; a six-foot tall folding screen consisting of five screenprinted panels by Jim Dine; and a knitted and sewn diptych by Alan Shields.

Other artists represented by photographs are: Eileen Cowin, Gary Hallman, Robert Heineken, Lotte Jacobi, Ken Josephson, William Larson, Lyn Mandelbaum, Brigid Polk, Man Ray, Edmund Teske, and Jerry Uelsmann. The exhibit also includes multiples by Richard Artschwager, Mary Bauermeister, Christo, M. C. Escher, Charles Hinman and Marisol.

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Most of the works in the exhibition are for sale, the majority ranging in price from \$30 to \$500, with a few of the sculptures priced somewhat higher. "Unique/Multiple: Sculpture/Photographs" is open to the public daily from 3:00 p.m. to 5:30 p.m., when cocktails and tea are served in the Penthouse Restaurant. The restaurant is also open to the public all day Saturday and Sunday, and for dinner on Thursday evenings from 5:00 p.m. to 8:00 p.m.

"Unique/Multiple: Sculpture/Photographs" is one of a continuing series of shows under the direction of the Museum's Art Lending Service, located on the sixth floor. Started in 1951 to encourage the appreciation and purchase of contemporary art, the Art Lending Service functions as both gallery and library, with a constantly changing collection of over 700 works on consignment from artists and galleries. Rental of works with an option to buy is a privilege of Museum membership. The Art Lending Service is open to the public Tuesday through Saturday from 12:30 p.m. to 5:30 p.m., Sundays from 2:00 p.m. to 5:30 p.m.

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Additional information available from Mark Segal, Assistant, and Elizabeth Shaw, Director, Department of Public Information, The Museum of Modern Art, 11 West 53 Street, New York, New York 10019. Phone: (212) 956 - 7296, -7501.

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