The Museum of Modern Art

11 West 53 Street, New York, N.Y. 10019 Tel. 956-6100 Cable: Modernart

NO. 105 For Immediate Release September 1972

LANDSCAPE: 1973 APPOINTMENT CALENDAR

FROM THE MUSEUM OF MODERN ART

The Museum of Modern Art's 1973 Appointment Calendar is now available at the Museum Bookstore,11 West 53 Street,or by mail. Devoted to the theme of Landscape, the calendar contains 54 reproductions of paintings, photographs, watercolors and prints of works in the Museum collection. Among the artists represented are Atget, Hopper, Monet and Steichen. Thirty two are in full color.

As in past years, the illustrations are interspersed so that dated pages can be removed at the end of the year and the reproductions can be retained as a handsome book. The calendar is prefaced by a quotation from "Man, Woman and Nature" by Alan W. Watts.

The Museum Appointment Calendar is published annually by the Junior Council of the Museum. The 1973 version was designed by Carl Laanes. It has a brightly colored laminated cover, white wire-o binding, and comes with a white carton suitable for mailing.

The Calendar is \$3.95, plus mailing charges.*

Mail orders should be sent to: The Museum of Modern Art, Dept. Z, Box 5300, Lenox Hill Station, New York, N. Y. 10019.

*75¢ per Calendar (10¢ each additional Calendar if mailed to same address.)
20 or more will be sent UPS or REA collect.

Additional information available from Elizabeth Shaw, Director, or Linda Gordon, Associate Director, Department of Public Information, The Museum of Modern Art, 11 W. 53 St., New York, NY 10019. Phone: (212) 956-2648, -7501.