

The Museum of Modern Art

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NO. 11
FOR IMMEDIATE RELEASE

MUSEUM LAUNCHES NEW CHILDREN'S FILM SERIES

As part of its 1972 film education program, The Museum of Modern Art will introduce a new series, "Films for Children," beginning Sunday, February 6 at 12:30 p. m., which will continue every Sunday thereafter at the same time in the Museum auditorium. The series is open to the public.

Commencing with "Mister Robinson Crusoe," the 1932 modern-dress version of the Daniel Defoe classic, with Douglas Fairbanks, the program in February includes: Robert Flaherty's "Elephant Boy," Buster Keaton in "The General," and the acclaimed French film "White Mane." Selected shorts such as "Pianissimo," a 10-minute animated film by an American independent, Carmen D'Avino, will accompany each feature.

The new weekly series for children, according to Willard Van Dyke, Director of the Department of Film, has two objectives: to entertain children, and to show them films which illuminate both the growth of the cinema and the versatility of the medium. Mr. Van Dyke notes that the series will be presented on a continuing basis, with a different show scheduled every Sunday for the balance of the year.

Film tickets are available when the Museum opens at noon the Sunday of each showing. Museum members are admitted free. Non-members are charged an entrance fee to the Museum: 16 years old and under, the admission is seventy-five cents; over 16, \$1.75. "Films for Children" is programmed by Madeline Matz, a staff member of the Department of Film.

The schedule of "Films for Children" in February follows (Sundays at 12:30 p. m.):

- February 6: PIANISSIMO. 1959. By Carmen D'Avino. 10 min. MISTER ROBINSON CRUSOE. 1932. By Edward Sutherland. With Douglas Fairbanks. 76 min.
February 13: CATSUP. 1966. By Tana Hoban. 3 min. ELEPHANT BOY. 1937. By Robert Flaherty and Zoltan Korda. With Sabu. 84 min.
February 20: PARADE. 1952. Charles and Ray Eames. 5 min. THE GENERAL. 1927. By and with Buster Keaton. 80 min. SILENT film.
February 27: TANT OU IL Y AURA DES BETES. 1955. By Brassai. 22 min. WHITE MANE. 1953. By Albert Lamorisse. 40 min. Courtesy Contemporary/McGraw-Hill.

Additional information available from Lillian Gerard, Film Coordinator, and Mark Segal, Assistant, Department of Public Information, The Museum of Modern Art, 11 West 53 Street, New York, New York 10019. Tel: (212) 956-7296.