

The Museum of Modern Art

11 West 53 Street, New York, N.Y. 10019 Tel. 956 6100 Cable: Modernart

NO: 43A 136

MEMO TO: CITY & PHOTO DESKS

DATE OF EVENT: April 29, 1971 - Thursday

FROM: Joan Wallace - PHONE: 956-7297
Coordinator, Press Services

PLACE: Museum of Modern Art

Elizabeth Shaw - Director
Dept. Public Information

DATE SENT: April 28, 1971

MONUMENTAL ICE BAG TO ARRIVE AT MOMA

A 12' in diameter (swiveling itself up to a height of 10') motorized silver Ice Bag will arrive by truck to be placed in the garden of The Museum of Modern Art TOMORROW, April 29. Artist Claes Oldenburg, creator of the gigantic kinetic sculpture, will be on hand to direct the setting up. WE'LL CALL YOU WHEN ICE BAG ARRIVES - AN EXACT TIME CAN NOT BE GIVEN NOW.

Ice Bag is part of Technics and Creativity: Selections from Gemini G.E.L., an exhibition of graphics and three dimensional sculptures and wall pieces produced as multiples, on view from May 5 through July 6.

Other artists to be represented in the exhibition of multiples from the Los Angeles based Gemini workshop are: Josef Albers, John Chamberlain, Ron Davis, Jasper Johns, Don Judd, Ellsworth Kelly, Roy Lichtenstein, Ken Price, Robert Rauschenberg and Frank Stella.

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NO 43B

APRIL 30, 1971

FOR IMMEDIATE RELEASE

MONUMENTAL ICE BAG ARRIVES AT MODERN MUSEUM

Artist Claes Oldenburg assembles 12' in diameter motorized Ice Bag sculpture in Museum of Modern Art's garden as onlooker Laura Oswald watches in disbelief.

Gigantic kinetic sculpture swivels itself up to a height of 10' and is programmed for 16 separate gyrations. It's part of the museum's Technics and Creativity: Selections from Gemini G.E.L. exhibition of graphic art and sculptures produced in multiple opening May 5.