

The Museum of Modern Art

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CHRISTMAS CARDS AND GIFTS OFFERED BY THE MUSEUM OF MODERN ART

A 1970 Appointment Calendar, illustrated with selections from The Museum of Modern Art's world-famous Design Collection, is one of more than 30 new items now on sale at the Museum's Christmas Shop. Its unbound sheets for each week are held in a clear plastic clip which also serves as a frame for the photographs at the left. The area at the right is uncovered for writing appointments. Designed by Edward Marson, with black-and-white and color photographs by Stan Ries, this object-calendar sells for \$6.50.

Fourteen new Christmas cards are being offered by the Museum this season, including Romare Bearden's "Mother and Child," a linoleum cut by Azaria Mbatha, an enchanting "Santa Tree" printed on translucent tissue by Jean-Michel Folon, and Christopher Pullman's handsome four-color silk-screened design "Starscape." The cards range in price from 10¢ to 35¢.

There are also five new three-dimensional paper constructions designed by contemporary artists. Among them: "Merry Happy" by Carl Laanes, a brightly colored design which forms Merry on one side and Happy on the reverse; and Mon Levinson's "Possibilities I - 1969," a striking die-cut construction on heavy white paper with its own orange envelope. The constructions, priced from 20¢ to 75¢, can serve as Christmas cards or inexpensive presents.

Seven new objects, priced from \$1.95, are available in the Museum's Christmas Shop. One of the most intriguing, the Perrygon, is a unique hermaphroditic fastening device made of clear plastic. Any and all surfaces of its 16 rhombic hexahedrons can be snapped together in endless combinations making a variety of handsome sculptural forms.

Selected by The Junior Council of the Museum, all the cards and objects are available in The Museum of Modern Art's new Christmas Shop in its "Bookstore 2" at 32 West 53rd Street or by mail.

A four-color illustrated, 40-page brochure describing the new cards, constructions, books, posters, reproductions, and wide selection of distinctive gifts is available for 25¢. Mail orders can be addressed to The Museum of Modern Art, Box 5300, Lenox Hill Station, New York, New York 10021.

Additional information and photographs available from Elizabeth Shaw, Director, and Linda Gordon, Associate Director, Department of Public Information, The Museum of Modern Art, 11 West 53rd Street, New York, New York, 10019. (212) 956 - 7501, 2648.