he Museum of Modern Art

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Press Preview
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4:00 p.m. - 6:00 p.m.

A special press preview of NEW PHOTOGRAPHY U.S.A., an exhibition organized by The Museum of Modern Art under the auspices of the Museum's International Council, will be held on Monday, November 10, in the Trustees Room.

Selected specifically for circulation in two versions throughout Latin America and Europe by John Szarkowski, Director of the Department of Photography, the 110 photographs in the exhibition represent a "personal view of what new American photography is about at its best." The photographers included are Diane Arbus, Paul Caponigro, Bruce Davidson, Lee Friedlander, George Krause, Joel Meyerowitz, Naomi Savage, Art Sinsabaugh, Jerry Uelsmann, Garry Winogrand, and Ray Metzker. All are represented in the Museum collection.

This one-day showing of about 50 photographs from the exhibition, which has begun its Latin American tour in Montevideo, Uruguay on November 5, coincides with the Thirteenth Annual Meeting of the International Council held in New York from November 9 - 11. NEW PHOTOGRAPHY U.S.A. is part of an increasing program of circulating photography exhibitions sponsored by the International Council. An exhibition originally shown at The Museum of Modern Art, THE PHOTOGRAPHER'S EYE, is currently in the Philippines before beginning a four-month tour of India and Europe and STEICHEN THE PHOTOGRAPHER is travelling throughout Poland. The following exhibitions, also under the auspices of the International Council, are scheduled to circulate: AMERICAN PHOTOGRAPHERS, BILL BRANDT (now on view at The Museum of Modern Art through November 30), DOROTHEA LANGE, and CARTIER-BRESSON.

The independent quality which unites the work of these artists, who have emerged within the past decade, is strengthened by their interpretation of photographic tradition. "Perhaps never before has a generation of photographers looked with such sympathy and sophistication at the many contrasting threads of their rich

tradition," observes Mr. Szarkowski in the introductory wall label.

Continued in the work of the eleven photographers are at least three distinguishable branches of photographic tradition, according to Mr. Szarkowski: "the documentary spirit, with its regard for intellectual clarity, emotional reserve, and technical austerity, is clearly visible in the work of Arbus and Winogrand; the tradition of Stieglitz and Weston and 'straight photography,' with its love of the physical pleasure of seeing and its sensitivity to visual metaphor, exists in the work of Caponigro and Krause—and in an unexpected inversion in that of Meyerowitz. The photograph as an artifact (too long labelled 'experimental'), in which photography becomes a problem in synthesis as well as analysis, is exemplified by the work of Metzker, Uelsmann, and Savage."

Additional information and photographs available from Elizabeth Shaw, Director, and Joan Wiggins, Associate, Press Services, Department of Public Information, Museum of Modern Art, 11 West 53rd Street, New York, N.Y. 10019. (212) 956 - 7501, 7297.