

# The Museum of Modern Art

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## LECTURE ON OLDENBURG AT MUSEUM OF MODERN ART

"Claes Oldenburg: Traditional Revolutionary" is the subject of an illustrated lecture by Barbara Rose at The Museum of Modern Art on Wednesday, November 5, at 8:30 p.m. A well-known art critic and visiting lecturer at Yale University, Miss Rose will analyse his connection between the historical and modern traditions of the satirical genre. Oldenburg's work is currently on view at the Museum in a major exhibition through November 23.

Barbara Rose is the author of a monograph on Oldenburg to be published by the Museum this winter. In her introduction, she says that Oldenburg's work raises virtually every significant critical question involved in a discussion of contemporary art. She defines these critical questions as "the interaction of form and content, the relation of representational to abstract art, and the nature and importance of formal radicalism in new art. With a thorough knowledge of the art of the past and an extreme consciousness of contemporary relevance, Oldenburg calls into question the very concept of style itself, by proposing a rampantly eclectic style that in essence presupposes all the historical movements preceding it. An understanding of Oldenburg's art, therefore, is absolutely crucial for an understanding of what is at stake in the art of the 'sixties.'

The lecture is being presented in connection with the Museum's current CLAES OLDENBURG exhibition, which includes 116 works in three dimensions and more than 100 drawings dating from 1954 to the present.

Tickets for the lecture are on sale at the Museum for \$2.00; Museum members and students \$1.75.

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Additional information available from Elizabeth Shaw, Director, and Linda Gordon, Associate Director, Department of Public Information, The Museum of Modern Art, 11 West 53 Street, New York, New York, 10019. (212) 956 - 7501, 2648.