

The Museum of Modern Art

11 West 53 Street, New York, N.Y. 10019 Tel. 245-3200 Cable: Modernart

No. 108A

Advance Information on THE MACHINE AS SEEN AT THE END OF THE MECHANICAL AGE

Photographs and additional information available from Elizabeth Shaw, Director, Department of Public Information.

Guest Director: K. G. Pontus Hultén, Director of Moderna Museet, Stockholm

Showings: THE MUSEUM OF MODERN ART, NEW YORK: November 27, 1968 - February 9, 1969
The University of St. Thomas, Houston, Texas: March 25 - May 18, 1969
San Francisco Museum of Art: June 23 - August 24, 1969

Contents: Approximately 220 paintings, sculptures, constructions, drawings, prints, and objects, mostly from the 20th century, with historical precedents demonstrating artists' attitudes toward and interest in the mechanical age.

Work by the Futurists, Dadaists, Constructivists, Surrealists, artists of the Bauhaus; Meta-matic machine by Jean Tinguely with which the public can collaborate to produce drawings; a reconstruction of Vladimir Tatlin's fifteen-foot tower, Monument for the Third International; automobiles including Ray Farhner's Boot Hill Express, created in 1966, from an antique horse-drawn hearse, fitted with a Chrysler engine; Richard Stankiewicz's motorized Apple; Per Olof Ultvedt's ...life of wood, cloth, and motors; Edward Kienholz's Back Seat Dodge; and two works by Naum June Paik.

Nine recent works shown for the first time, selected by Mr. Hultén from a world-wide competition co-sponsored this year by Experiments in Art and Technology (E.A.T.) to stimulate collaboration between engineers and artists.

Note: Some More Beginnings, an exhibition of 150 works from the E.A.T. competition, will be shown at the Brooklyn Museum from November 26, 1968 - January 5, 1969

Background: Technology, an all-pervasive force in our lives, arouses mixed responses among artists. Some have looked to machines to help bring about a utopian society, others have viewed them as potential enslavers of mankind, and still others have responded ambiguously, alternately attracted and repelled by mechanization.

Related Museum activities: Film programs; both feature films and shorts, from 20,000 Leagues under the Sea to Dr. Strangelove, reflecting man's relation with the machine. Regular 2:00 and 5:30 p.m. and Thursday 8:00 p.m. showings and Wednesdays at noon.

Special programs and lecture series are scheduled.

Publication: THE MACHINE AS SEEN AT THE END OF THE MECHANICAL AGE by K. G. Pontus Hultén. 216 pages; about 235 illustrations; introduction and extensive comments by Mr. Hultén on each of the items; bibliography and index; cover of color-printed tin-can steel, embossed, and hinged front and back; \$6.95.

Press Preview: Monday, November 25, 1968, 11 a.m. - 4 p.m.

Black-tie Preview for lenders, artists, etc. - November 25, 6:30 - 11:30 p.m.

Members Preview - November 26, 11 a.m. - 11 p.m.

Opens to the public - November 27, 11 a.m.