

# The Museum of Modern Art

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11 West 53 Street, New York, N.Y. 10019 Circle 5-8900 Cable: Modernart

SPECIAL TO PHILADELPHIA NEWSPAPERS:

The most complete photographic record of the Japanese Exhibition House in Fairmount Park, Philadelphia, is contained in THE ARCHITECTURE OF JAPAN by Arthur Drexler, recently reprinted for The Museum of Modern Art by Arno Press. Originally issued in 1955, THE ARCHITECTURE OF JAPAN includes twenty-four photographs and detailed elevations and plans of the Exhibition House.

Made in 1953 in Nagoya, Japan, the Exhibition House was shipped to The Museum of Modern Art in 700 crates and was reassembled in the Museum's Garden under the supervision of its architect, Junzo Yoshimura. The enormously popular Exhibition House was on view at The Museum of Modern Art during the summers of 1954 and 1955, and in the following year it was transferred to the Fairmount Park Commission. Arthur Drexler, Director of the Museum's Department of Architecture and Design, states that the House illustrates "some of the characteristics of buildings considered by the Japanese to be masterpieces, and considered by Western architects to be of continuing relevance to our own building activities."

In THE ARCHITECTURE OF JAPAN Mr. Drexler traces the development of Japanese architecture from ancient pit dwellings to contemporary banks. He discusses the environment and religious beliefs that have influenced all Japanese art and the traditional principles of structure and design. Mr. Drexler also treats in detail the Japanese garden, which plays a vital role in Japanese architecture.

THE ARCHITECTURE OF JAPAN is one of fifteen significant out-of-print titles influential in determining much of today's knowledge of modern art that are now being reprinted. This is the first time the Museum has licensed reprints, and it is hoped that the success of this program will enable the Museum to expand its reprint list.

The reprints of Museum of Modern Art books have been printed by an offset process. The text and plates have been photographed separately from the original editions and the color and black-and-white plates rescreened in black and white for maximum fidelity. Original errata slips from

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original editions have been printed on separate pages and bound into the books. The paper bindings have been chosen to ensure the long life of these library-grade editions.

THE ARCHITECTURE OF JAPAN has 288 pages and is profusely illustrated with 235 black-and-white photographs and plans. It is \$12.00 and may be ordered from Arno Press, Inc., 4 East 43rd Street, New York, N. Y. 10017

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Additional information and descriptive brochures on the reprint program available from Elizabeth Shaw, Director, and Patricia P. Kaplan, Assistant, Department of Public Information, Museum of Modern Art, 11 West 53 Street, New York, N.Y. 10019. Circle 5-8900.