# The Museum of Modern Art

11 West 53 Street, New York, N.Y. 10019 Circle 5-8900 Cable: Modernart

THE RACING CAR: TOWARD A RATIONAL AUTOMOBILE The Museum of Modern Art, New York September 27 - November 27, 1966

#### LIST OF CARS

\*Indicates actual cars in exhibition.

FORMULA RACING CARS

\*Lotus 32 - England, 1964 Brabham - England, 1967 BRM - England, 1965 Eagle - U.S., 1966

SPORTS RACING PROTOTYPE CARS

\*Porsche Carrera 6 - Germany, 1966 (model) Ford GT Mark II - U.S., 1965 Ferrari Dino; coachwork by Pininfarina - Italy, 1966 Chaparral II - U.S., 1963

SPORTS CARS

```
*De Tomaso Vallelunga; coachwork by Ghia - Italy, 1966
Lamborghini P-400 Miura; coachwork by Bertone - Italy, 1966
Lotus Elan - England, 1966
OSI-Mustang; coachwork by Officine Stampaggi Industriali - Italy, 1966
Jaguar XK E - England, 1966 (model)
Lancia Fulvia; coachwork by Zagato - Italy, 1966
Aston Martin DB-6 - England, 1966
MG B GT - England, 1966
TOURING CARS
```

\*Austin Mini-Cooper S - England, 1966
Rover 2000 - England, 1966
Citroen DS-21 - France, 1965 (model)
Jaguar 3.8 Sedan - Eugland, 1960
Avanti II - U.S., 1966
Oldsmobile Toronado - U.S., 1967 (model)
Buick Riviera - U.S., 1966

EXPERIMENTAL SAFETY CAR

\*Pininfarina PF Sigma - Italy, 1963

EXPERIMENTAL STYLING CARS

Fiat - Italy, 1965 (model) American Motors AMX - U.S., 1966 Mako Shark II by Chevrolet - U.S., 1965 SPECIAL SINGLE FURPOSE CARS

Fuel dragster Land-Speed record cars: Jet: Spirit of America by Craig Breedlove for Goodyear - U.S., 1966 Wheel-driven: Goldenrod by Summers Brothers - U.S., 1966

Those not indicated as actual cars or models will be shown in photographs.

## The Museum of Modern Art

- - - -

÷.,

To files

From 1g

### Date 9/26/66

#### Re Racing Car

The attached was sent by messenger to the following:

· · · · · · · · · · ·

Len Probst, NBC	Jim Jensen, CBS	News Editor, ABC
Gabe Pressman, NBC	Bill Leonard, CBS	Beutel-Jennings, ABC
News Desk, NBC	Mary Pangallos, CBS	
Les Dennis, NBC	Len Harris, CBS	Walter Cronkite, CBS
Liz Trotta, NBC		Lee Hanna, CBS
	News Desk, AP	-
	News Desk, UPI	George Brown, WOR

### The Museum of Modern Art

11 West 53 Street, New York, N.Y. 10019 Circle 5-8900 Cable: Modernart

Monday, September 26, 1966

To: Photo Assignment Editors, TV News Editors From: Elizabeth Shaw, Director of Public Information

A Lotus 32 racing car will be brought to The Museum of Modern Art, Monday morning direct from the first North American Divisional Championship race staged this year by the Sports Car Club of America at Marlboro, Maryland. The car, driven by Fred Opert of Palisades Park, New Jersey, placed 1st in the race on Sunday.

The Lotus will be shown in the Museum galleries as part of an exhibition called <u>The Racing Car: Toward a Rational Automobile</u> that opens to the public on Tuesday, September 27.

The car will be delivered to the 54th Street Garden Gate of the Museum just west of Fifth Avenue and will be pushed through the Sculpture Garden and into the ground floor galleries.

Other cars in the exhibition are the De Tomaso Vallelunga, with coachwork by Ghia, never before shown in this country, a Porsche Carrera 6, an Austin Mini-Cooper S, the Pininfarina PF Sigma experimental safety car. Scale models of the Jaguar XK E, the Citroen DS-21 and the Fiat are shown on pedestals in the galleries along with photo blow-ups of more than two dozen American and European racing, sports and touring cars.

David Ash, Technical Director of the exhibition and Arthur Drexler, Director of the Museum's Department of Architecture and Design will be available for interviews.

A press release and checklist are attached.

\* \* \* \* \* \* \* \* \* \*