

The Museum of Modern Art

West 53 Street, New York, N.Y. 10019 Circle 5-8900 Cable: Modernart

9/24/65

395

MEMO TO: NEW YORK TV AND RADIO EDITORS

FROM: ELIZABETH SHAW, DIRECTOR, DEPARTMENT OF PUBLIC INFORMATION. Circle 5-8900.

The schedule of previews of the ROBERT MOTHERWELL exhibition is:

Press - Tuesday, September 28, 11 a.m. to 4 p.m.

Contributing Members of the Museum, Lenders - Tuesday, September 28, 8 to 11:30 p.m.

About 3,000 people are expected to attend this (black tie) invitational preview.

About 100 will dine that evening in the Founders' Room at the Museum at 8 p.m. These dinner guests, including the artist, his wife, friends, lenders, Museum officials, etc. will have an opportunity to see the show before dinner from 6:30 to 7:15 p.m.

This is the best time to photograph the artist and some of the distinguished guests.

Cocktails will be served in the Penthouse from 7:15 until 8 p.m.

Dinner served at 8 p.m.

Special Reception for delegates to the International Committee of Museums meeting - Wednesday, September 29, 9 to 11 p.m.

Regular Museum Members' preview - Thursday, September 30, 5 to 11 p.m.

Open to the public - Friday, October 1, 11 a.m.

Please let me know if you plan to send anyone to cover the evening openings, so I can make arrangements for special passes.