

The Museum of Modern Art

11 West 53 Street, New York, N.Y. 10019 Circle 5-8900 Cable: Modernart

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FOR IMMEDIATE RELEASE

LOUISIANA STORY will be presented by The Museum of Modern Art Film Library in a special Easter Sunday screening on April 18. Robert Flaherty, "the father of the documentary," produced the film for the Standard Oil Company of New Jersey in 1948. The story, set in the bayou country of Louisiana, tells of the impact of modern industrial development, the drilling of an oil well, on a "Cajun" boy's primitive world. It shows the mysterious and remote beauties of nature as seen by the boy, old enough to be adept in handling himself in the world, yet young enough to be entirely innocent.

LOUISIANA STORY, Flaherty's last film, reveals his concern with the beauty and power of nature, the courage of man in the struggle for existence, as well as his recognition of the aesthetics of the movement and mechanics of machinery. Flaherty documents the love of the Cajun people for their land, of their closeness to natural activities and how the coming of modern technology takes place without seriously disrupting their customs or their values, and brings to them an awareness of a changing world.

The film will be screened on Easter Sunday at 3 and 5:30 p.m. in the Museum Auditorium. The Museum will be open on Easter Sunday from noon till 6 p.m.

Stills and additional information available from Elizabeth Shaw, Director, and Linda Goldsmith, Assistant, Department of Public Information, The Museum of Modern Art, 11 West 53 Street, New York, N.Y. 10019. Circle 5-8900.