

The Museum of Modern Art

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William A. M. Burden, President of the Board of Trustees of The Museum of Modern Art, today announced the appointment of Mrs. Douglas Auchincloss and Mrs. Alfred R. Stern as Co-Chairmen of the Museum's Junior Council. Founded in 1949 to extend the Museum's services to Members and to the community, the Junior Council consists of 60 young men and women who operate the Art Lending Service, organize lecture series and special projects, select the Museum's Christmas cards, and publish yearly appointment calendars, as well as occasional special books.

Mrs. Auchincloss and Mrs. Stern have both been members of the Junior Council for a number of years. Lily Auchincloss, appointed in 1951, has served on many of its committees and was named Vice-Chairman in 1963. A graduate of Radcliffe College, Mrs. Auchincloss has been a feature and fashion editor of several magazines including Look, Glamour, Harper's Bazaar and McCall's. She is the mother of a 5 1/2 year old daughter, Alexandra.

Joanne Stern joined the Junior Council in the fall of 1953. For the last six years she was Co-Chairman, with Arthur M. Bullowa, of the Art Lending Service. The mother of three young children, Mrs. Stern is an active member of the PTA of the Dalton School and also serves on the Board of the Northside Center for Child Development. A Smith College graduate, she worked for Look magazine for seven years prior to her marriage.

The Council's broad, flexible program is administered by a permanent staff housed in the Museum's office building at 21 West 53 Street. A major continuing activity is the Art Lending Service which was established in 1950-51 to encourage the purchase of contemporary art, and which has grown steadily since. Rentals have more than tripled since the first year. The plan of the Lending Service, which has been followed by many museums throughout the country, involves the renting of works of art with an option to buy. More than 7,500 works have been rented by the Museum's members since 1951, and over 2,200 of those works have been sold. All the works are selected,

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under curatorial supervision, from about 100 New York galleries.

Among the many lectures and symposia sponsored by the Junior Council have been a series of poetry readings with Carl Sandburg, Katherine Anne Porter, Padraic and Mary Colum, Wallace Stevens and ee cummings reading from their own works; and a series of symposia on "Related Arts of Today" which touched on such diverse subjects as "The Art of Matisse," "The Poetry of Dylan Thomas" and "The Writer Looks at Painting." In 1959, and again in 1960, the Junior Council sponsored a series called "Dimensions," in which Dr. Paul Tillich, Dr. Theodore Reik, Professor John Kenneth Galbraith and Walter Kaufman participated. In 1955, the Junior Council sponsored a series on "The Living Arts of India," in conjunction with the exhibition of TEXTILES AND ORNAMENTAL ARTS OF INDIA, which presented Yehudi Menuhim and Ali Akbar Khan representing the music of India, and Shanta Rao and Dr. Stella Kramrisch representing Indian dance, as well as the American premiere of the Indian film, "The Story of Apu and Durja." Under the direction of the curatorial staff, the Council organized four exhibitions for the Museum: YOUNG AMERICAN PRINTMAKERS, RECENT DRAWINGS U.S.A., RECENT SCULPTURE U.S.A., and RECENT PAINTINGS U.S.A.: THE FIGURE. The last, held in the spring of 1962 at the Museum, is now touring the United States under the auspices of the Museum's circulating exhibitions program.

In addition to its other activities, the Council has an active publications program. Since 1956, the Junior Council has published a yearly Appointment Calendar, using works from the Museum Collections as illustrative material. The 1965 Appointment Calendar, contains 59 black and white photographs of film classics of the silent era from the Film Library's collection of film stills. Each year since 1954, the Junior Council has also selected the Museum's Christmas cards.

In cooperation with Pan American World Airways, the Junior Council published the Guide to Modern Art in Europe, an illustrated, paperback, pocket-guide to over 400 modern art collections in 27 European countries.

Photographs and additional information available from Elizabeth Shaw, Director,
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York, N. Y. 10019. CI 5-8900.