

THE MUSEUM OF MODERN ART  
NEW YORK 19

11 WEST 53rd STREET  
TELEPHONE: CIRCLE 5-8900  
CABLES: MODERNART, NEW-YORK

No. 73  
FORERELASE:  
November 6, 1964

SPECIAL TO THE LOS ANGELES HERALD EXAMINER

Among the photographs reproduced in Beaumont Newhall's edition of THE HISTORY OF PHOTOGRAPHY: FROM 1839 TO THE PRESENT DAYB, are two photographs by Adam Clark Vroman, of which the originals are in the Los Angeles County Museum. Both of these prints were made by William Webb from the original negatives, one showing a Hopi Indian in 1901; the other is of a Zuffi Pueblo interior in 1897.

This completely revised and expanded fourth edition of THE HISTORY OF PHOTOGRAPHY, published this week by The Museum of Modern Art in New York, in collaboration with the George Eastman House in Rochester, contains 210 illustrations, 100 of them new to the book, and 38 of which have never been published before. Mr. Newhall, Director of the George Eastman House, traces the concept of photography back to the pioneer inventors Niépce, Daguerre and Talbot and then carefully delineates the changing ways in which photographers have continually sought to interpret the world about them.

Enclosed is the print of the interior of the Zuffi Pueblo, which appears in the publication, and a copy of the release of the book.

---

Review copies, photographs and additional information available from Elizabeth Shaw, Director, and Lynn Traiger, Assistant Director, Department of Public Information, The Museum of Modern Art, 11 West 53 Street, New York, N:Y. 10019. CI 5-8900. 10/30/64