## THE MUSEUM OF MODERN ART

NEW YORK 19

11 WEST 53rd STREET TELEPHONE: CIRCLE 5-8900 CABLES: MODERNART, NEW-YORK

No. 72 FOR RELEASE: November 6, 1964

## SPECIAL TO THE LOS ANGELES TIMES

Among the photographs reproduced in Beaumont Newhall's edition of THE HISTORY OF PHOTOGRAPHY: FROM 1839 TO THE PRESENT DAY, are two photographs by Adam Clark Vroman, of which the originals are in the Los Angeles County Museum. Both of these prints were made by William Webb from the original negative, one showing a Hopi Indian in 1901; the other is of a Zufii Pueblo interior in 1897.

This completely revised and expanded fourth edition of THE HISTORY OF PHOTOGRAPHY, published this week by The Museum of Modern Art in New York, in collaboration with the George Eastman House in Rochester, contains 210 illustrations, 100 of them new to the book, and 38 of which have never been published before. Mr. Newhall, Director of the George Eastman House, traces the concept of photography back to the pioneer inventors Niépce, Daguerre and Talbot and then carefully delineates the changing ways in which photographers have continually sought to interpret the world about them.

Enclosed is the print of the interior of the Zufii Pueblo, which appears in the publication and a copy of the release on the book.

Review copies, photographs and additional information available from Elizabeth Shaw, Director, and Lynn Traiger, Assistant Director, Department of Public Information, The Museum of Modern Art, New York, 11 West 53 Street, 10019. CI 5-\$900. 10/30/64