THE MUSEUM OF MODERN ART

NEW YORK 19 Sent To Smith: "the Sophian" 11 WEST 53rd STREET

"Alumnae Quarterly TELEPHONE: CIRCLE 5-8900
CABLES: MODERNART, NEW-YORK
Publicity Director

SPECIAL TO SOCIETY EDITOR

No. 63 Thursday, October 15, 1964 FOR IMMEDIATE RELEASE

The Museum of Modern Art in New York City played host to 1,600 guests at a formal reception opening the retrospective exhibition BONNARD AND HIS ENVIRONMENT on Monday, October 5. Among those present were Mr. and Mrs. Charles Chetham, Director of the Smith College Museum of Art; French diplomats, M. and Mme. Herve Alphand, French Ambassador to the United States, and M. and Mme. Edouard Morot-Sir, Cultural Attache; trustees and staff of The Museum of Modern Art, art patrons and collectors. The following evening there was a private opening of the exhibition attended by 5,000 members of The Museum of Mosern Art.

The Smith College Museum of Art has lent two oil paintings by the French master Pierre Bonnard to the exhibition of 130 paintings, drawings and prints: ROOF TOPS (c.1895-1900) and LANDSCAPE OF THE MIDI (c.1930).

The exhibition, directed by James Elliott, Chief Curator of the Los Angeles County Museum of Art, and Monroe Wheeler, Director of Exhibitions and Publications at The Museum of Modern Art, is a major survey of 130 paintings, drawings and prints by the French master. Under the sponsorship of the French Government, it is a joint presentation of The Museum of Modern Art, the Art Institute of Chicago and the Los Angeles County Museum of Art. The exhibition, Which will remain on view at the New York museum through November 29, will be shown at the Art Institute of Chicago from January 8 through February 28, 1965, and at the Los Angeles County Museum from March 31 through May 30, 1965.

Photographs and additional information available from Linda Goldsmith, Department of Public Information, The Museum of Modern Art, 11 West 53 Street, New York, N.Y. 10019.