the Museum of Modern Art

_{11 West} 53 Street, New York, N.Y. 10019 Circle 5-8900 Cable: Modernart

No. 30 FOR RELEASE: Tuesday, June 23, 1964

NOTE TO EDITORS:

There will be a press preview of the Children's Art Carnival on Monday, June 22. Children will be at work in the toy gallery and the studio-workshop from 10 a.m. until 4 p.m. (except between noon and 2 p.m.) on that day. Reporters and photographers are welcome. Please note that the entrance to the Carnival is at 4 West 54 Street and not through the Museum. Anyone wishing to film during the press preview should phone the Department of Public Information in advance.

The Children's Art Carnival at The Museum of Modern Art will be held in the new Garden Wing of the Museum, at 4 West 54th Street, daily from June 23 through August 30. Presented under the direction of Victor D'Amico, Director of the Museum's Department of Education, the Carnival is open to any child between the ages of four and ten. Adults are not permitted into the Carnival during the hour-long sessions, but parents may watch their children through portholes in the walls.

Children enter the unique play center through a contour gate on the lower level of the 54th Street building. Admission is \$1.00 and reservations must be made in advance. The sessions begin at 10 a.m., 11 a.m., 2 p.m., 3 p.m. and 4 p.m. on Mondays through Saturdays, and on Sundays at 2 p.m., 3 p.m. and 4 p.m. Reservations may be made by calling the Department of Education, Museum of Modern Art, CIrcle 5-8900 (ext. 333).

The Carnival consists of a gallery of toys, designed to introduce the children to the elements of art, and a studio-workshop, where they can paint, make three-dimensional constructions and collages. This year the gallery of toys includes a Turntable Kaleidoscope, designed by Salvatore and Rosalind Grippi; a Furry Cat and Dancing Rooster designed by Ruth Vollmer; and Stained Glass Window Design, Infinite Mirror Reflector, Color Players, Three-Dimensional String Design, String Picture

Makers and Peepshow Viewer designed by Victor D'Amico. The toy gallery is painted a dark green and deep blue, creating a forest-like atmosphere, thus attracting the children to the brightly lit toys.