

THE MUSEUM OF MODERN ART

11 WEST 53 STREET, NEW YORK 19, N. Y.

TELEPHONE: CIRCLE 5-8900

No. 113

FOR RELEASE:

Friday, November 15, 1963

The International Council of The Museum of Modern Art, concluding its 7th Annual Meeting in New York today, announced the beginning of a five-year program of exchange in the arts with Latin America. The new program, jointly financed by individuals in Latin America and this country, will begin with a show of paintings by Josef Albers, opening in Caracas in February 1964. Other exhibitions planned include a major survey of contemporary American painting and sculpture, a Portuguese-Spanish version of Roads, and Visionary Architecture, which is already traveling in Europe and Asia.

The Council, composed of 125 art patrons and community leaders from 18 states and six foreign countries, has sponsored the Museum's international exchange program since 1957. Since the inception of that program in 1952, more than eighty exhibitions have been circulated to 58 countries on all the continents.

Other projects announced by the Council include a large exhibition of American painting and sculpture to be sent to Japan, accompanied by a film cycle -- The American Experimental Film. The painting and sculpture show will later travel to Australia and India.

Exhibitions being brought into the United States from abroad under the sponsorship of the International Council include Japanese Art Today, which will be prepared in conjunction with another major American museum, and Fifteen Canadian Artists, already on tour in this country.

New shows announced for Europe include a one-man exhibition of paintings by Hans Hofmann, similar to the one now on view at The Museum of Modern Art, and a group of drawings for Dante's Inferno done by Robert Rauschenberg.

Waldo Rasmussen, Executive Director of the Department of Circulating Exhibitions at the Museum, reported an excellent reception for the Franz Kline show in Amsterdam in September, where, for the first time, the Stedelijk Museum moved its van Goghs to accommodate works by a contemporary artist. The show is now at the Museo Civico of Turin, Italy.

He also reported that the Children's Art Carnival, which opened in New Delhi at the end of October, has been widely praised in the Indian Press. One paper's lead was: "It was great day for the children of India."

more...

Financed by the International Council and the Asia Society, the Carnival, a combined demonstration center and work shop for children, will tour ten Indian cities before becoming a permanent part of the Children's Museum in New Delhi. (London)

A film of the Battersea Park Outdoor Sculpture exhibition, to which the Museum sent 20 sculptures by leading American artists, was also shown. Produced by the BBC for television, the film contrasted the differences between the British section, also comprised of 20 sculptures, and the American section.

New projects announced for the Council's Art in Embassies program, designed to supply selections of American contemporary art to United States Embassy Residences all over the world, include selections for Helsinki, Bonn and New Delhi, and technical assistance to the Amon Carter Museum of Western Art in Fort Worth, Texas, for the Berne Embassy. The Art in Embassies program has sent 18 selections of art to 17 countries since 1960.

Additional information available from Elizabeth Shaw, Director, Department of Public Information, The Museum of Modern Art, 11 West 53 Street, New York 19, N. Y.
CI 5-8900.