

# THE MUSEUM OF MODERN ART

11 WEST 53 STREET, NEW YORK 19, N. Y.

TELEPHONE: CIRCLE 5-8900

No. 97  
FOR RELEASE:  
Thursday, Sept. 19, 1963

The final New York Film Festival program at the Museum of Modern Art is Lola Montes, today (Thursday, Sept. 19) at 11:30 a.m., and 3:00 and 5:30 p.m.\* The 1955 French-German production was directed by Max Ophüls.

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A special film program, Musicals of the Thirties, will be shown in the Museum auditorium tonight (Thursday, Sept. 19) at 8:00. Film excerpts include the floor show sequence from Rio Rita (1929), "Shuffle off to Buffalo" and "Young and Healthy" sequences from 42nd Street (1933), Busby Berkeley routines from Gold Diggers of 1933 and Gold Diggers of 1935, "Carioca" sequence from Flying Down to Rio (1933), Gloria Swanson in Music in the Air (1934), and "The Lady in Red" sequence from In Caliente (1935).

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Further information available from Herbert Bronstein, Associate Director, Department of Public Information, Museum of Modern Art, 11 West 53 Street, New York 19, N. Y. CI 5-8900.

\*A PRESS SCREENING OF LOLA MONTES WILL BE GIVEN IN THE MUSEUM AUDITORIUM ON FRIDAY, SEPTEMBER 20, AT 11:30 A.M.  
FOR ADMISSION, PLEASE PRESENT THIS NOTICE AT THE INFORMATION DESK IN THE MUSEUM LOBBY.