

# THE MUSEUM OF MODERN ART

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Eighteen new exhibitions have been added to the Circulating Exhibition program of The Museum of Modern Art for the 1963-64 season, bringing the total to be offered this year to other museums, art associations and colleges to 50. This is the 31st year that The Museum of Modern Art has sent specially prepared shows on the road, and, as in the past, the number of exhibitions traveling far exceeds the number shown in the Museum's galleries in New York.

Two of the new traveling shows will be on view at the Museum this fall however before going on tour: Hans Hofmann on September 11 and The Photographer in the American Landscape on September 24. Stairs, one of nine architecture and design shows which is continuing to circulate during this season, will be brought back to New York for a showing at the Museum this fall, opening October 8.

Other new painting and sculpture exhibitions include Josef Albers: Homage to the Square; Twelve Canadian Artists and U.S. Government Art Projects: Some Distinguished Alumni. Eighteen painting and sculpture shows in all are listed in the new catalog.

Among the 12 exhibitions of drawings and prints being offered are three new shows: New American Painters as Lithographers, Religious Prints: Prophets, Saints Kings and David Smith: Drawings.

New photography exhibitions include three one-man shows: Jacques Henri Lartigue, now on view at the Museum; Paul Strand's Mexico, and Henri Cartier-Bresson.

A new series, "Theater Arts," has been added with an exhibition on Martha Graham which consists of photo panels and models.

Rental fees for the exhibitions average \$230 for a 3 week period, although a few large shows cost as much as \$2,800 for 4 weeks. Works of art are borrowed from private collectors, galleries and artists, although the Museum of Modern Art's own collection is the greatest single source for loans.

In recent years the Museum of Modern Art's circulating program has increasingly emphasized the needs of college and university museums and the communities they serve. In Tacoma, Washington, for example, Portraits from the Collection of the Museum of Modern Art was studied by art classes in the two universities in Tacoma, high school students wrote papers on it, and the students from the University of Washington in Seattle traveled to see it.

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When The American Scene Between the Wars was shown at the State University College in Oswego, New York, the exhibitor wrote the Museum saying "Excellent, in fact many people commented that it was the best we had exhibited all year. Much interest for many age groups." And U.S. Government Art Projects, shown at Mercer University in Macon, Georgia as part of an American art festival, was described as "unquestionably the most important art exhibition ever to be shown in Macon..."

Since January 1961 when with the aid of a grant from the CBS Foundation, Inc. and a private donor the program of circulating exhibitions was expanded, 56 exhibitions have had 413 showings in 43 states, Washington, D. C. and several cities in Canada.

The exhibitions are made available on a below-cost basis to educational and non-profit institutions and are available only to institutions and organizations agreeing to exhibit them to the public without any restrictions involving racial discrimination or segregation.

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Additional information available from Elizabeth Shaw, Director, Department of Public Information, Museum of Modern Art, 11 West 53 Street, New York 19, N. Y. CI 5-8900.