THE MUSEUM OF MODERN ART 11 WEST 53 STREET, NEW YORK 19, N. Y.

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ROSENTHAL FILM AWARDS

At the third annual meeting of the Society of Cinematologists, held yesterday (April 17) at the Museum of Modern Art,

Professor Robert Gessner, Chairman of the Society's Awards

Committee, presented the \$1,000 Rosenthal Awards to Vernon

Zimmerman of Palos Park, Illinois, for Lemon Hearts, "the

best film made by an American under twenty-five years of

age," and to Tom Pathe of East Hartford, Connecticut, for

The Candy Room, "the best original shooting script." The

Richard and Hinda Rosenthal Foundation, which has given

awards to novelists, painters and sculptors, established

annual awards this year "for the purpose of encouraging the

development of American creative talent in the art of the

moving image, either for theatrical or television exhibition."

The award-winners were selected from about 50 scripts and 25 films submitted nationally to a committee consisting of Professors Gessner, New York University, founder of the Society of Cinematologists; Gerald Noxon, Boston University; Gilbert Seldes, University of Pennsylvania; Professor Emeritus Kenneth Macgowan, University of California at Los Angeles; and a representative of the Rosenthal Foundation.

Further information available from Herbert Bronstein, Associate Publicity Director, Museum of Modern Art, 11 West 53 Street, New York 19, N. Y. CIrcle 5-8900.