

THE MUSEUM OF MODERN ART

11 WEST 53 STREET, NEW YORK 19, N. Y.

TELEPHONE: CIRCLE 5-8900

No. 142

FOR RELEASE:

Friday, Dec. 1, 1961

HOW MONEY DESIGNS THE CITY.

FORUM AT MUSEUM OF MODERN ART

How Money Designs the City, the second of five public forums presented by the Architectural League of New York and the Museum of Modern Art, will be held Thursday, December 7, at 8:30 p.m. in the Museum auditorium. Speakers are William Zeckendorf, President, Webb and Knapp, Inc.; B. H. Friedman, Vice President, Uris Buildings Corp.; Harry Weese, F.A.I.A., architect and urban designer; and, continuing as moderator, Peter Blake, Managing Editor of "Architectural Forum." The Thursday evening series, "The Building Boom: Architecture in Decline," will continue February 8 with The Laws of the Asphalt Jungle; March 15, The Present Without Past or Future; and April 19, The Ideal City. Speakers will be announced.

Tickets for each program, available at the Museum, 11 West 53 Street, are \$2.25 for Museum and League members, \$3.00 for non-members. Checks made payable to the Museum of Modern Art will be accepted by mail. Tickets include admission to the Museum and galleries, open Thursday evenings until 10 p.m. Dinner and refreshments are available.

The Museum and the League have organized the series to explore the effects on architecture of economics, politics and law. The present architectural transformation of our cities is not guided by aesthetic and sociological considerations: it is rather the product of uncontrolled speculative building. In this situation modern architecture as an art must be examined against the practices which threaten its destruction.

For additional information contact Herbert Bronstein, Associate Publicity Director, Museum of Modern Art, 11 West 53 Street, New York 19, N. Y. CI 5-8900.