A 53 STREET, NEW YORK 19, N.Y. TELEPHONE: CIRCLE 5-8900

No. 121 FOR RELEASE Wednesday, October 26, 1960 - 37 40

A five-year program of international cultural exchange that aims at sending the first major American art shows to Australia, India, Pakistan, and Japan, architectural shows to Africa and modern paintings to capitals in Latin America was adopted by the International Council of the Museum of Modern Art at its 4th annual meeting in New York yesterday (October 25).

The International Council, which consists of over 100 community leaders and art patrons from various parts of the United States, is the only privately financed American group exclusively concerned with international exchange of the modern visual arts.

Among the future exhibitions which the Council hopes to circulate abroad is a show devoted to small bronzes from American collections which would be sent to the Middle and Far East where there are no major collections of Western art and where there is a long tradition of sculpture in bronze. Another proposed exhibition deals with African influences in modern Western art which would introduce the African public to major movements in 20th century art through comparison with their own tradition.

For Latin America, where museums of contempory art are just now being formed, an exhibition of modern paintings from collections in the United States was proposed in order to share our country's art wealth with our neighbors and encourage the new muse-

A number of architectural exhibitions have been planned for those countries now in various stages of transition to modern technology particularly in Africa and the East. They are intended to demonstrate solutions to certain types of problems with which these countries are particularly concerned such as hydroelectric dams, schools and other public buildings.

Exhibitions sent abroad under the Council's auspices are prepared and organized by the Museum's Department of Circulating Exhibitions under the direction of Parter A. McCray. Selection of the material is made by the curatorial staff of the Museum. New members elected to the Council at the Annual Meeting were Richard Hunt, Cambridge, Mass; David Bright, Los Angelies Mrs. Norris Darrell and Mr. Armond Bartos, of

New York City. Six members of the Council were nominated to the Corporation of the Museum of Modern Art: John de Menil (Texas), August Heckscher (New York), Mrs. Henry J. Heinz (Pittsburg and New York), Mrs. Frederick W. Hilles (Conn.), Mrs. Henry Potter Russell (Cal.) and Mrs. C. Law Watkins (Washington, D.C.)

Officers who were re-elected at the meeting are: Mr. August Heckscher, Chairman of the Board; Mrs. Bliss Parkinson, President; John de Menil and Ralph F. Colin, Vice Presidents; Mrs. Louise R. Smith, Secretary; Mrs. Frederick W. Hilles, Treasurer and Mr. Arthur F. McCormick, Assistant Treasurer.

Members of the Council also saw a part of the major show 20th Century Italian Art from American Collections sent to Italy this summer under their auspices. The exhibition, selected by James Thrall Soby, was visited by more than 20,000 visitors in the first 10 days of its showing in Milan and was equally well received in Rome from July 16 through September 15, where it was shown as the major exhibition of contemporary art during the Olympics.

For additional information, please contact Elizabeth Shaw, Publicity Director, ll West 53 Street, New York City. CI 5-8900.