FOR RELEASE October 14, 1960 327

"Kneeling Woman" by the famous German artist Wilhelm Lehmbruck is one of twenty-eight sculptures specially photographed be Lee Boltin for an unusual double-format <u>Appointment Calendar</u> to be published by the Junior Council of the Museum of Modern Art on October 14. An attractive and useful gift, the calendar contains more than 100 pages for daily appointments in one spiralbound section and black and white photographs of works from the Museum collection in the other. At the end of the year the used pages and one cover can be removed, converting the calendar into a permanent book on modern sculpture. It is available at the Museum, 11 West 53 Street, New York City, and in bookstores throughout the country for \$3.00 or, if ordered by mail \$3.30 (\$3.50 if west of the Mississippi).

To all Women's Page Editors -

For further information, please contact Elizabeth Shaw, Publicity Director, Museum of Modern Art, 11 West 53 Street, New York City. CI 5-8900.

FOR RELEASE October 14, 1960 321

"Torso" by the famous American artist, Bernard Rader, is one of the twentyeight sculptures specially photographed by Lee Boltin for an unusual doubleformat <u>Appointment Calendar</u> to be published by the Junior Council of the Museum of Modern Art on October 14. An attractive and useful gift, the calendar contains more than 100 pages for daily appointments in one spiralbound section and black and white photographs of works from the Museum collection in the other. At the end of the year the used pages and one cover can be removed, converting the calendar into a permanent book on modern sculpture. It is available at the Museum, 11 West 53rd Street, New York City, and in bookstores throughout the country for \$3.00 or, if ordered by mail \$3.30 (\$3.50 if west of the Mississippi.)

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For Release October 14, 1960 329

"Man Pointing" by the famous Swiss artist Alberto Giacometti is one of twenty-eight sculptures specially photographed by Lee Boltin for an unusual double-format <u>Appointment Calendar</u> to be published by the Junior Council of the Museum of Modern Art on October 14. An attractive and useful gift, the calendar contains more than 100 pages for daily appointments in one spiralbound section and black and white photographs of works from the Museum collection in the other. At the end of the year the used pages and one cover can be removed, converting the calendar into a permanent book on modern sculpture. It is available at the Museum, 11 West 53 Street, New York City, and in bookstores throughout the country for \$3.00 or, if ordered by mail \$3.30 (\$3.50 if west of the Mississippi).

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FOR RELEASE Uctober 14, 1960 330

"Freya" by the famous German artist, Gerhard Marcks, is one of the twentyeight sculptures specially photographed by Lee Boltin for an unusual doubleformat <u>Appointment Calendar</u> to be published by the Junior Council of the Museum of Modern Art on October 14. An attractive and useful gift, the calendar contains more than 100 pages for daily appointments in one spiralbound section and black and white photographs of works from the Museum collection in the other. At the end of the year the used pages and one cover can be removed, converting the calendar into a permanent book on modern sculpture. It is available at the Museum, 11 West 53rd Street, New York City, and in bookstores throughout the country for \$3.00 or, if by mail \$3.30 (\$3.50 if west of the Mississippi)

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