THE MUSEUM OF MODERN ART

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EISENSTEIN'S OLD AND NEW AT MUSEUM OF MODERN ART

gergei M. Eisentein's OLD AND NEW (1929) will be shown at the Museum of Modern Art today (October 12) through Saturday, daily at 3:00 p.m. A new print of the film was sent to the Museum for the occasion by Gosfilmofond, the National Film Archive of Russia. Subtitles are in Russian.

OLD AND NEW is a study of the agricultural revolution resulting from Russia's policy of collectivization. Eisenstein, using a ficitious story and individual characters for the first time in his films, typified with non-professional actors the effect of mechanization on the peasant masses.

Indicating his debt to the Kabuki theater, Eisenstein wrote: "The Japanese regards each theatrical element, not as an incommensurable unit among the various categories of affect (on the various sense-organs), but as a single unit of theatreDirecting himself to the various organs of sensation, he builds his summation (of individual 'pieces') to a grand total provocation of the human brain, without taking any notice which of these several paths he is following....This method became the basis for the montage of Old and New."

For further information contact Herbert Bronstein, Assistant Publicity Director, Museum of Modern Art, 11 West 53 Street, New York, N. Y. CI 5-8900

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