

THE MUSEUM OF MODERN ART
11 WEST 53 STREET, NEW YORK 19, N. Y.
TELEPHONE: CIRCLE 5-8900

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T.V. COURSE ON MOVIES

The Museum of Modern Art, in association with the Regents Educational Television Project, will present The American Film: An Introduction, a series of 12 half-hour programs on WPIX-TV, Channel 11, Tuesdays at 2:00 p.m., beginning September 22. Richard Griffith, Curator of the Museum's Film Library, planned and will narrate the series, the first educational T.V. course on the history of the film. Margery Stern is producer and Lee Polk director for the Regents.

Based on the Museum's film catalog, which can serve as a study guide, The American Film will investigate the movie from its inception as a scientific toy to its status as the most popular art form of the twentieth century. Among guests to appear during the series are Lillian Gish, who will discuss the work of D. W. Griffith, author-distributor Arthur Mayer, Harold Lloyd and Mrs. Robert Flaherty. Film clips will be used extensively. Excerpts ranging from The Execution of Mary Queen of Scots (1893) to recent productions will include such significant films as Male and Female (1919), The Covered Wagon (1923), Mr. Deeds Goes to Town (1936) and Louisiana Story (1948). Stars who will be shown include Mary Pickford, Gloria Swanson and Greta Garbo, with Charlie Chaplin among the comedians.

"Black and White Magic," the opening program on September 22, will be followed September 29 with "The Basis of Modern Technique;" October 6, "The Coming of Sound;" October 12, "Foreign Influences;" October 20, "Comedy;" October 27, "The Western;" November 10, "Horror and Violence;" November 17, "The Superproduction;" November 24, "Screen Personalities;" December 1, "Realism;" December 8, "The Documentary;" and December 15, "Special Study Materials."

Rene d'Harnoncourt, Director of the Museum of Modern Art, says of the series: "As an educational institution, the Museum is delighted to collaborate with education's newest form, educational T.V. In terms of the medium, it is especially fitting that the subject of our initial program is the highly pictorial art of the movies. We hope other institutions will continue to cooperate with the N. Y. Regents Project in extending the boundaries of enjoyment and knowledge."

For stills and further information contact Herbert Bronstein, Assistant Publicity Director, Museum of Modern Art, 11 West 53 Street, New York, N. Y. CI. 5-8900