

THE MUSEUM OF MODERN ART
11 WEST 53RD STREET, NEW YORK

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The Museum of Modern Art, 11 West 53 Street, announces that it has added to its sculpture displayed on the first floor the heroic figure Mother and Child by the American sculptor, William Zorach. The figure won the Logan Medal and \$1500 prize in 1931. Mr. Zorach carved the Mother and Child direct from a block of Florida Rosa marble imported from Spain. The work occupied three years, from 1927 to 1930, and was done on his farm in Robinhood, Maine. The figure weighs about a ton and a half and will be on exhibition at the Museum until the middle of September.

A month ago Mr. Zorach received a commission from the Government to carve a statue of Benjamin Franklin for the new Post Office Building in Washington, for which Delano and Aldrich are the architects. In preparation for this work, Mr. Zorach has done considerable research into the life of Franklin, particularly his activities as Deputy Postmaster of the Colonies, and has been interested to discover that Franklin vigorously opposed the policy of the British Crown in making the postal system a means of taxation. On July 26, 1775 the Continental Congress established a postal system for this country and appointed Benjamin Franklin first Postmaster General. Franklin organized the system as a service to citizens, without profit to the Government.

William Zorach was born in Eurburg, Lithuania, in 1887, and came to this country when he was four years old. He spent most of his early life in Cleveland, where he attended school. At the age of fifteen he was apprenticed to a lithographer, for whom he worked three years, studying at the Cleveland School of Art at night. Later he attended the National Academy of Design in New York and in 1910 went to Paris. In 1911 four of his paintings were shown in the Salon d'Automne. In 1912 he returned to America and his first American exhibition was held in Cleveland that year. He took part in the Armory Show of 1913 and during the following four or five years was represented in many of the foremost exhibitions in this country. It was not until 1918, when he carved a group of figures in wood, that he discovered sculpture to be his natural medium. Since that time it has been his predominant interest and work.