FOR IMPEDIATE RELEASE

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Special to San Pancisco papers:

Mrs. Henry Potter Russell of San Francisco will represent this country at the ceremonies in Paris opening the American-designed room in the new UNESCO Headquarters Building on November 3. Mrs. Russell is a member of the International Council at the MOMA, a group of art patrons and community leaders from various parts of the country, who at the request of the US Department of State, undertook responsibility for designing and furnishing the Executive Board and Committee Room in the new building.

The Council commissioned the well-known architect Philip C. Johnson of New York to design the room. Funds were raised from 19 donors in various parts of the country.

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Special to San Francisco papers

FOR RELEASE Monday, November 3, 1958 IC 9A

In large part due to the efforts of a San Franciscan, Mrs. Henry Potter Russell, the United States will be represented by an American-designed room in the new UNESCO Headquarters Building which opens in Paris on November 3.

The room, commissioned by the International Council at the Museum of Modern Art, of which Mrs. Russell is a member, will be used for Executive Board and Committee meetings. It has been designed by the well known American architect Philip C. Johnson. Mrs. Russell is one of several prominent Americans who will be in Paris for the opening ceremonies.

The United States was one of 8 countries invited by the Director General of UNESCO to furnish and decorate rooms in the new headquarters building. As this country has no government Department of Fine Arts, the invitation was sent to the State Department which in turn consulted the United States National Committee for UNESCO.

As a member of this organization, Mrs. Russell knew of the invitation and followed the difficulties of finding an appropriate organization which could commission a design and undertake to finance the project. After several attempts to get sponsorship failed, Mrs. Russell approached the International Council at the Museum of Modern Art, a group of art patrons and community leaders from various parts of the country. With Mrs. Russell taking the lead, this group raised the necessary funds from 19 donors and commissioned Mr. Johnson to design the room and its furnishings.

For additional information please contact Elizabeth Shaw, Publicity Director, Museum of Modern Art, 11 West 53 Street, New York 19, N.Y. CI 5-8900.