

THE MUSEUM OF MODERN ART

11 WEST 53 STREET, NEW YORK 19, N. Y.

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No. 96

SPECIAL SHOWING FOR MUSEUM MEMBERS OF A SELECTION OF RECENT WORKS FROM THE ART LENDING SERVICE

This group of approximately 40 works of art available for rent or sale to Museum Members is drawn from the much larger selection which can be seen at the Art Lending Service gallery on the sixth floor of the Museum of Modern Art, 21 West 53 Street, Monday through Saturday, noon to 5:30. This special showing at the Museum Guest House will remain on view from eleven a.m. to 4 p.m. from October 16 through October 28 only.

Rental fees start at \$5.00 for a two month period (\$7.00 for three months) and may be applied to the purchase price if the borrower decides he wants to keep the painting, print, drawing or sculpture. Price range is from \$25.00 to \$950.00. All works of art are insured by the Museum while on loan and may be rented by any Museum member living in the United States.

The Art Lending Service was established in 1951 by the Junior Council. During its first five years, it has grown steadily and more than 900 people have taken advantage of this unique opportunity to borrow works of art and place them in their homes before deciding whether or not to buy. Last year 547 works were rented of which 131 were sold.

The Lending Service is made possible by the cooperation of approximately 60 New York galleries. Works of art are selected by members of the Junior Council and approved by Museum staff members. Mrs. Armand P. Bartos is Chairman of the Lending Service, Mrs. Alfred R. Stern, Vice-Chairman, Mrs. Richard A. R. Pinkham, Secretary, Mr. Harmon H. Goldstone, Treasurer, Mrs. Carroll L. Cartwright, in charge of the scheduling of Volunteers. Mr. Arthur M. Bullowa was Exhibition Chairman for this special Guest House showing, assisted by Mrs. E. Powis Jones. The selection and installation was by Dorothy C. Miller, Curator of Museum Collections.

The Junior Council, which initiated and operates the Service, was established in 1949. Composed of approximately 60 men and women under the chairmanship of Mrs. Donald B. Straus, the Council sponsors such special events as lectures and symposia and film showings in the Museum Auditorium. Two widely acclaimed national exhibitions, one devoted to prints and one to drawings, have been organized by the Council in the past few years. This year the Council published a 1957 APPOINTMENT CALENDAR illustrated with prints from the Museum Collection.

The Guest House of the Museum was designed by Philip C. Johnson. Works of art from the Museum Collection are hung here when a special exhibition is not on view. Two sculptures, Marini's "Horse and Rider" and Lipschitz' "Birth of the Muses," both of which are in the Guest House now, are on extended loan to the Museum from Mrs. John D. Rockefeller, 3rd. The Guest House is used for Museum functions such as luncheon and dinner meetings, discussion groups, committee meetings and receptions.
