

THE MUSEUM OF MODERN ART

11 WEST 53 STREET, NEW YORK 19, N. Y.

TELEPHONE: CIRCLE 5-8900

SPECIAL PRESS SHOWING:
Tuesday, October 16, 1956
11 a.m. - 4 p.m.

FOR RELEASE:
October 17, 1956
No. 94

ART LENDING SERVICE SHOW TO BE ON VIEW AT MUSEUM GUEST HOUSE FOR MUSEUM MEMBERS

Approximately 40 works of art available for rent or sale from the Art Lending Service of the Museum of Modern Art will be on view in a special exhibition for Museum members at the Museum Guest House, 242 East 52 Street, daily from October 16 through October 28 from 11 a.m. to 4 p.m. Paintings, collages, drawings, prints and sculptures, which may be rented at prices starting at \$5 for a two-month period, will be shown. A much larger selection, usually averaging about 300 works of art, can be inspected Mondays through Saturdays, noon to 5:30 throughout the year in the Lending Service's gallery on the sixth floor of the Museum, 21 West 53 Street. All works of art are for sale at prices starting at \$25 and rental fees may be applied to the purchase price if the borrower decides to buy the work after renting it. The Service is available to all Museum members.

The Art Lending Service is sponsored by the Junior Council of the Museum, a group of 60 young men and women who initiate and organize special projects such as last spring's exhibition and sale of recent drawings, as well as symposia, discussions and film showings in the Museum Auditorium. Chairman of the Council is Mrs. Donald B. Straus.

The Lending Service, which was started in 1951, works in cooperation with approximately 60 New York galleries. Works of art, including work by such internationally known artists as Ben Shahn, Alexander Calder, Miro, Picasso, Léger, John Marin, as well as by young Americans who have not been widely shown, are selected from these galleries by Council members and approved by Museum staff members.

Mr. Arthur M. Bullowa is Chairman of this special Guest House Showing. He was assisted by Mrs. E. Powis Jones. The selection was made and installed by Dorothy C. Miller, Curator of Museum Collections. Mrs. Armand P. Bartos is Chairman of the Lending Service, Mrs. Alfred R. Stern, Vice-Chairman, Mrs. Richard A. R. Pinkham, Secretary, Mr. Harmon H. Goldstone, Treasurer, Mrs. Carroll L. Cartwright, in charge of Volunteer Scheduling.

For further information contact Elizabeth Shaw, Publicity Director, Museum of Modern Art, 11 West 53 Street, New York 19, N. Y. Circle 5-8900.