

THE MUSEUM OF MODERN ART

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1957 APPOINTMENT CALENDAR with 27 black and white prints from the Museum Collection published by the Junior Council of the Museum of Modern Art, New York. Distributed by Simon and Schuster. Size: 8 3/16" x 8 3/16". Mailing envelope. Price: \$2.50.

An attractive blue and green 1957 APPOINTMENT CALENDAR with 27 black and white prints by modern American and European artists from the Museum of Modern Art's Print Collection will be published by the Junior Council of the Museum this fall. Measuring 8 3/16" x 8 3/16", the calendar has an attractive mailing envelope and is planned as a Christmas gift suggestion.

Among the wide variety of lithographs, woodcuts and etchings reproduced are Paul Cezanne's Bathers, Raoul Dufy's Fishing, Marc Chagall's The Lark and the Farmer, Lyonel Feininger's Cathedral, Antonio Frasconi's Dairy, John Marin's St. Paul's, New York and Henri Matisse's Sea Breeze. They correspond, for the most part, to the changing seasons of the year.

Facing each reproduction is a two-week calendar with several lines given to each day for appointments, while blank pages at the end of the book are for notes, addresses and telephone numbers. After they are used the appointment pages may be torn out so that at the end of the year all that remains is a book of prints.

Don Page, who designed the calendar, is a member of the Junior Council, a group of young friends of the Museum under the chairmanship of Mrs. Donald B. Straus who organize and operate special events and services. Mr. Page is the head of the Graphics Department at I. M. Pei & Associates.

The APPOINTMENT CALENDAR will go on sale at the Museum of Modern Art on September 15. It will also be distributed by Simon and Schuster to bookstores throughout the country or can be ordered by mail from the Museum, 11 West 53rd Street, New York, N. Y.

Review copies and photographs are available from Elizabeth Shaw, Publicity Director, Museum of Modern Art, 11 West 53rd Street, New York, N. Y. Circle 5-8900, Ext.203.