THE MUSEUM OF MODERN ART
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Selected photo + TV ed

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THE FAMILY OF MAN, the widely hailed exhibition of more than 500 photographs from 68 countries, created by Edward Steichen, will be the theme of the ADVENTURE program on CBS Television on Sunday afternoon, June 19, from 5:30 to 6 p.m. On the program, four people give their vision of THE FAMILY OF MAN: a humanitarian and educator, Eleanor Roosevelt; a poet philosopher, Carl Sandburg; a scientist, Dr. Harry Shapiro of the Department of Anthropology at the American Museum of Natural History; and the creator of the exhibition, Edward Steichen, Director of the Department of Photography at the Museum of Modern Art.

The program was produced by Robert Northshield. David Ebin wrote the script and the original score was written by Jean Cines.

The exhibition, visited by more than 270,000 people when it was on view at the Museum of Modern Art, New York, this winter and spring, will open at the Minneapolis Institute of Art on June 21. During the next year and a half, it will be shown in Dallas, Cleveland, Philadelphia and Baltimore.

On the ADVENTURE Program, Carl Sandburg reads the prologue he wrote for the exhibition and which was distributed as a leaflet to all visitors. The prologue and virtually all the photographs are also reproduced in the two books being published on the show. The paper-backed \$1 edition, published by Maco Magazine Corporation for the Museum, has already sold out the first printing. A deluxe edition will be published by Simon and Schuster in collaboration with Maco for the Museum on June 21.