

NEWS FROM GOOD DESIGN

THE MUSEUM OF MODERN ART • THE MERCHANDISE MART

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CHICAGO, Nov. 20 ---- Designer Eero Saarinen's side chair and an adjustable cocktail-dining table designed by Gene Meyer are the favorite "Good Design" items of consumers and retail store buyers respectively, according to the most recent poll of visitors to the current exhibition in The Merchandise Mart.

The semi-annual poll of both groups visiting "Good Design," sponsored jointly by The Mart and the Museum of Modern Art, offered an opportunity for the public and retail store buyers to select their favorites from among nearly 500 home furnishings items currently displayed in the 1953 show.

Because of two and three-way ties in various positions, a total of 23 different items were included in the top ten choices. All but five of the selections were furniture pieces, and six items were duplicated in each group. Only one of the latter was ranked the same by consumers and buyers -- the fourth-place sofa designed by Katavolos, Littell and Kelley.

The Saarinen side chair, first-place choice of consumers, has a black plastic back, upholstered seat and rod legs. The Meyer adjustable cocktail-dining table, top selection among buyers but tied for tenth among consumers, is of hardwood veneer, with hollow core construction and baked black iron legs.

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Number two choice of consumers was a rattan bucket chair, which buyers ranked fifth, while selecting a plastic covered steel frame dining chair with arms for second place. Harry Bertolia's armchair with white plastic coated wire and rod frame, and black upholstery pad, ranked third among consumers. Buyers selected the Bertolia chair in a two-way tie for fourth place, and they named as third place winner a side chair with plastic shell and wire base, designed by Charles Eames.

Following is a listing of the top ten choices for each group: (The parenthetic numbers indicate the corresponding ranking in the opposite column.)

<u>Consumers</u>	<u>Buyers</u>
1. Side chair with black plastic back, upholstered seat and rod legs, by Eero Saarinen.	1. Adjustable cocktail-dining table of hardwood veneer, with hollow core construction and baked black iron legs, by Gene Meyer. (10)
2. Rattan bucket chair (5)	2. Plastic covered, steel frame dining chair with arms, by Tony Paul.
3. Armchair with white plastic-coated wire and rod frame, and black upholstery pad, by Harry Bertolia. (4)	3. Side chair with plastic shell and wire base, by Charles Eames.
4. Foam rubber sofa with chrome legs and black enamel stretcher, by Katavolos, Littell and Kelley. (4)	4. Foam rubber sofa with chrome legs and black enamel stretcher, by Katavolos, Littell and Kelley. (4)
5. Chrome base coffee table with plate glass top, by Katavolos, Littell and Kelley.	Bertolia armchair. (3)
6. Black metal desk with chrome trim, by Charles Eames. (9)	5. Rattan bucket chair. (2)
	6. Bertolia side chair with black and white plastic coated wire and rod frame, and black upholstery pad.

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7. Walnut finish easy chair with hand printed linen, by Folke Ohlsson.

8. Black iron candle holders, 6½" high, by Gross and Esther Wood.

9. Travertine top cocktail table with chrome legs, by Katavolos, Littell and Kelley. (8)

Knockdown "Triangle" chair of oil finish oak with a duck sling, by Vilhelm Wohlert.

10. Leather sling dining chair with three chrome legs and black enamel stretcher, by Katavolos, Littell and Kelley.

Gene Meyer's adjustable cocktail-dining table. (1)

12 kitchen utensils on a rack, each a single piece of stainless steel.
7. Sorrel finish easy chair with hand printed linen, by Folke Ohlsson.

"Coins" pattern porcelain bread and butter plate, by Raymond Loewy.

8. Travertine top cocktail table with chrome legs, by Katavolos, Littell, and Kelley. (9)

Tall cabinet of walnut panels in a steel frame, by Arthur Umanoff.

Loewy's "Coins" dinner plate.

9. Charles Eames black metal desk. (6)

Loewy's "Coins" tea cup and saucer.

10. Walnut sideboard by William Pahlmann.

Side chair of black steel frame and white cord, by Allan Gould.

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