

196

# THE MUSEUM OF MODERN ART

11 WEST 53 STREET, NEW YORK 19, N. Y.

TELEPHONE: CIRCLE 5-8900

Film

531007-75

FOR RELEASE: TUESDAY  
October 13, 1953

## BENEFIT PREVIEW OF DISNEY FILM AT MUSEUM OF MODERN ART

A gala preview of "The Living Desert," Walt Disney's first feature-length film in his remarkable True-Life Adventures Series will be held at the Museum of Modern Art, 11 West 53 Street, on Thursday evening, October 29. The showing will be for the benefit of the Program Fund of the Museum of Modern Art's Junior Council which is responsible for the Museum's Art Lending Service and the series of evening symposia presented at the Museum each winter. Tickets at \$7.50 (admission \$.60, tax-deductible contribution \$6.90) are available only at the Museum.

"The Living Desert," which will have its world premiere in November, marks the 25th anniversary of Walt Disney's world wide success as a film maker. The full length feature, filmed in technicolor by outstanding naturalist-photographers, portrays the dramatic struggle for survival in the great American desert which stretches from Oregon to Mexico and from California to Texas. Microscopic and telescopic lenses and time-lapse photography record on film desert scenes which would be impossible for any individual to see any other way. The rarely seen and incredible desert flash flood, mudpots on the edge of Death Valley, desert flowers blooming, a fatal fight between a hawk and a rattlesnake, the valiant defense of her young by a Kangaroo Rat, and the strange and sometimes beautiful animals such as the Gila monster, the sidewinder and the gekko lizard are among the dramatic scenes in the film.

The Junior Council of the Museum of Modern Art is under the joint chairmanship of Mrs. Donald Straus and Mrs. John D. Rockefeller, III.