

THE MUSEUM OF MODERN ART

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local
general

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SPECIAL EXHIBITION OPENS THIRD YEAR OF THE MUSEUM'S ART LENDING SERVICE

The Art Lending Service, operated by the Junior Council of the Museum of Modern Art, 21 West 53 Street, will open its third year on October 14 with a special exhibition in the Museum's sixth floor Penthouse galleries of paintings, watercolors, original prints and sculptures available for sale and rent.

During its first two years, the Art Lending Service, organized to encourage the wider purchase of original contemporary art and to offer the opportunity to test contemporary art at leisure and at home, has rented 844 works of art to 389 borrowers. More than 100 works of art have been sold.

Works in the Art Lending Service Collection are selected from more than 45 participating New York galleries by members of the Junior Council and approved by Museum Staff members. Borrowers, who must join the Museum, pick up and return works of art, which are insured, to the Museum.

Hours during which the Lending Service Gallery is open have been extended and prospective borrowers may now inspect the Collection of approximately 300 works by 160 artists from noon to 5:30 daily except Sunday and Monday. Rentals range from \$3.00 to \$35.00 for a two-month period and are deductible from the sales prices which range from \$25.00 to \$750.00.

The Junior Council Committee for the Art Lending Service is headed by Mr. Walter Bareiss, Chairman; Mr. Harmon Goldstone, Vice-Chairman; and Mrs. E. Powis Jones, Selections Chairman.