

THE MUSEUM OF MODERN ART

11 WEST 53 STREET, NEW YORK 19, N. Y.

TELEPHONE: CIRCLE 5-8900

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FOR IMMEDIATE RELEASE

NEW SERIES OF TV PROGRAMS ON ART FOR THE FAMILY

Another series of 13 Museum of Modern Art television programs, entitled THROUGH THE ENCHANTED GATE, will start on Saturday, February 21, from 5:30 to 6 p.m. on WNBT, Channel 4. The aim of the Museum's People's Art Center in conducting these programs is to encourage everyone to enjoy creative experiences with various art media. A major change from last year's series of the same title is the inclusion of the entire family in the invitation through the Enchanted Gate. By sharing the satisfaction and pleasure that come from self-expression, both children and adults will learn to appreciate each other more; and adults, in particular, will learn to understand and respect the creative efforts of children.

Families will take part in the programs. Each week one family from the television audience will be invited as guests. The home audience will be urged to participate also, either during the program or sometime during the week following, and to send in samples of their work to the Museum. Some of these works will be discussed each week toward the end of the program in a family art gallery.

The program is produced by Victor D'Amico, Director of the People's Art Center of the Museum of Modern Art, with Frances Wilson and Moreen Maser as associate producers. Miss Wilson and Mrs. Maser are instructors at the People's Art Center.