

# NEWS FROM GOOD DESIGN

THE MUSEUM OF MODERN ART • THE MERCHANDISE MART

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THIRD ANNUAL "GOOD DESIGN" EXHIBITION SERIES

ANNOUNCED WITH DECEMBER 10 DEADLINE FOR ENTRIES

The Merchandise Mart of Chicago and the Museum of Modern Art of New York announced today that the third annual series of GOOD DESIGN exhibitions of home furnishings will open at The Mart on Thursday, January 10. Due to many requests, this January opening will thus fall in the first market week, a change from the schedule for two years past.

In previous years GOOD DESIGN Selection Committees have been announced separately for the winter and summer markets. This year however, the full slate for the year is being announced at this time.

Edgar Kaufmann, Jr., Director of GOOD DESIGN, is chairman of the Selection Committee. Those who have generously agreed to serve with him during 1952:

F. Carlton Ball, is an expert ceramist and silver-smith and Professor of ceramics at the University of Southern Illinois, where he has recently been appointed after having taught at the University of Wisconsin and, prior to that for a number of years, at Mills College. Ball has collaborated with the American painter Aaron Bohrod to produce an unusual group of decorated pottery.

Gordon F. Fraser, has been active in fostering and importing original designs from Germany and Italy, particularly in glass, china and flatware. He also heads a well-known retail shop in Berkeley, California.

Harry Weese, is a distinguished young Chicago architect and city planner.

Charles Zadok, President of Gimbels, Milwaukee, is a prominent patron of modern art.

Paul Rudolph Will Install 1952 Exhibition

The installation for GOOD DESIGN 1952 will be designed by Paul Rudolph. Mr. Rudolph was born in Georgia in 1918 and was graduated from the Harvard School of Design. Over the past 4 or 5 years, Mr. Rudolph, with his partner Ralph Twitchell, has designed some 30 residences, shops, etc. in and around Florida. These have attracted attention for careful detailing, original structure and particular attention to interiors. Mr. Rudolph now teaches at the School of Fine Arts, the University of Pennsylvania.

Deadline is December 10

All items for GOOD DESIGN must reach Edgar Kaufmann, Jr., at the Museum of Modern Art by December 10, 1951. Because of the exceptionally short time between this announcement and the deadline, it is hoped that people will send in immediately work that has been put on the market during the past 6 months. Many items have already been submitted, and it is expected by both The Merchandise Mart and the Museum that this forthcoming exhibition will be the largest and most varied yet.