

THE MUSEUM OF MODERN ART

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INSTALLATION DESIGNER AND SELECTION COMMITTEE FOR 1951 "GOOD DESIGN" EXHIBITION ANNOUNCED

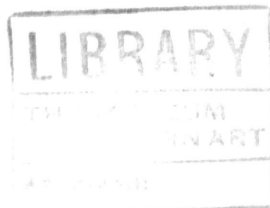
Finn Juhl, well-known Danish designer, has been selected to design the installation for the new version of the "Good Design" exhibition of home furnishings sponsored by the Museum of Modern Art in New York and The Merchandise Mart in Chicago. The exhibition will open in Chicago on January 15 at The Mart, and will remain on view throughout 1951.

The Selection Committee for next year's continuous showings of home furnishings is composed of Edgar Kaufmann, Jr., Director of "Good Design," as Chairman; William M. Friedman, Assistant Director of the Walker Art Center, Minneapolis, and Hugh Lawson, Divisional Merchandise Manager of Home Furnishings at Carson Pirie Scott & Company in Chicago.

Finn Juhl is Director of the School of Interior Design in Copenhagen and is renowned for his many interior designs in all types of buildings, from residences to factories, in Denmark. He came to America for the first time this fall, to work on a project for the interior of the United Nations Trusteeship Council Hall. The Mart installation will be his first completed interior design in America. Mr. Juhl is also a well-known designer of furniture, porcelain, lighting fixtures, rugs and accessories. Some of his furniture has been seen here, imported from Denmark, and he is now designing a new line for a leading American furniture firm to be ready for the summer market.

Mr. Friedman, member of the new Selection Committee, has been closely associated in his work at the Walker Art Center with its Everyday Art Gallery which, since 1946, has shown exhibitions of the "arts of daily living," including furniture, fabrics and useful objects. Hugh Lawson served on the jury of the International Competition for Low-Cost Furniture Design, sponsored by the Museum of Modern Art and the Museum Design Project, Inc.

The new Selection Committee, like its predecessors for the January and June 1950 exhibitions, will select items which have come on the market since June 1950 and which meet the standard: "Design intended for present-day life, in regard to usefulness, to production methods and materials and to the progressive taste of the day."



Museum of Modern Art, New York