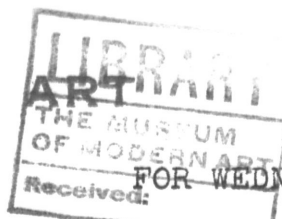


THE MUSEUM OF MODERN ART

11 WEST 53RD STREET, NEW YORK 19, N. Y.

12348 - 47
TELEPHONE: CIRCLE 5-8900



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CHILDREN'S ANNUAL HOLIDAY FAIR OF MODERN ART

The big event of the year for children at the Museum of Modern Art, 11 West 53 Street, opens on December 8 in two galleries on the second floor. The Children's Holiday Fair is open to children from four to eight years old; but no adults are admitted beyond the fence, where they may stand and watch but may not talk to the children. Until January 9, every day except December 24 and 25 and January 1 will be children's day in these galleries. Sundays are included. The Fair is designed and directed by Victor D'Amico, Director of the Museum's Educational Program.

Fair music, such as Saint-Saens' Carnival of Animals, is playing as the children enter the galleries through a red turnstile to find themselves before a row of peepshows which are set in motion when they push a big red button. In one miniature sculptures of people by Baizerman rotate on a merry-go-round; in another a color organ "movie" is started; in another a mobile by Herman Cherry begins to move; in the next ballet dancer puppets do a dance. Gay stained glass effects made by contemporary artists decorate the gallery's windows, and many modern paintings are constantly changing on a slide projector. On the walls of this gallery and the next are numerous paintings, by Darrel Austin, Tschacbasov, Priebe and Carrëno among others, lent to the Museum by the Perls Gallery. Sculpture shown is by Zorach, Baizerman and Chaim Gross, lent by the artists.

In the second gallery the children create their own art at wall easels of three different heights for different sized children. Poster paints are placed within easy reach at the bottom of the easels. A table in the center of the room offers materials and an opportunity to make collages, and a ground glass shelf lighted from beneath is equipped with colored gelatin and cellophane for the making of picture transparencies.

Some 2,500 children attend the Fair annually. Only 25 children can be accommodated at one time. Therefore a 50-minute period is allotted to each child, beginning at 10 and 11 a.m. and at 2, 3 and 4 p.m. On Sundays only the afternoon sessions will be held. No child can be accommodated more than once during the Fair. Reservations must be made in advance by telephone only: Call the Educational

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Program, Museum of Modern Art, Circle 5-8900. Reservation cards will be held at the Museum Information Desk until 10 minutes before the start of the period.

The Fair is designed primarily for constructive pleasure for children; but in addition it serves as a test for new ideas in materials and equipment used for the stimulation of children. Successful and useful ideas are employed in the children's classes held by the Museum's Educational Program.

AMERICAN PAINTINGS FROM THE MUSEUM COLLECTION

The first comprehensive exhibition of American paintings selected from the Museum's own collection will occupy the entire third floor of the Museum of Modern Art, 11 West 53 Street, from December 22 to March 20. This special show will include approximately 150 oils and watercolors, or about one-half the American paintings acquired by the Museum since its founding nearly 20 years ago.

Because this opening falls just before Christmas, special arrangements have been made to admit press representatives two days in advance of the public opening. The critics' preview therefore will be held on Monday, December 20, from 2 to 5 p.m.