

THE MUSEUM OF MODERN ART

11 WEST 53RD STREET, NEW YORK 19, N. Y.

TELEPHONE: CIRCLE 5-8900
47507-19

FOR IMMEDIATE RELEASE

(NOTE TO EDITORS: Because time is so short until close of competition, immediacy and generosity in publication of the following release would be greatly appreciated. To aid in getting the news to all artists throughout the country, the Museum is sending information direct to 180 artists' organizations.)

MUSEUM OF MODERN ART TO CONDUCT U.S.A. SECTION OF UNITED NATIONS
POSTER COMPETITION. FRANK LLOYD WRIGHT TO SERVE ON JURY

The fifty-five member nations of the United Nations have been invited to participate in what is probably the world's most farflung poster competition for a design in full color, descriptive of some aspect of the aims and principles of the United Nations as outlined in the *Charter. The United States of America section will be organized and conducted by the Museum of Modern Art at the request of David Finley, Chairman of the United States Committee of the International Council of Museums.

The competition for the U.S.A. section opens with this announcement. Finished designs in not more than six colors, with lettering, size 16" x 21", must be submitted on or before June 15, 1947 to the Museum of Modern Art, 11 West 53 Street, New York 19, New York. The competition is open only to professional artists--no student work is eligible--and not more than one design may be submitted by each contestant.

The jury of selection for the United States is composed of:

Charles T. Coiner, Vice President in charge of the Art Department, N.W. Ayer & Son

Frank Lloyd Wright, Architect.

Chairman: Edgar Kaufmann, Jr., Director of the Department of Industrial Design, Museum of Modern Art

As soon as possible after June 15 the jury will meet to select three entries to be forwarded to the headquarters of the United Nations for final judgement. An international committee, consisting probably of seven members, will be formed to make the final selections from the entire group of entries submitted by all the participating nations, each of which will send three posters from their country to United Nations headquarters.

The following prizes will be awarded:

*See end of Release for Preamble to Charter.

4/10/47. Museum of Modern Art. Press Release

First prize	\$1500
Second prize	1000
Third prize	500
Ten prizes for honorable mention, each	100

Prize-winning posters will become the property of the United Nations. Rejected designs will be returned to the respective artists.

The poster should employ a minimum of text, in the form of a short slogan, inasmuch as it will be produced in a number of languages. Entries will be judged on their artistic merit as well as the clarity and force of the message they convey. Care should be taken that the symbolism employed in the design is universally understandable, and that it is not too closely associated with any one nation or group of nations.

All artists are required to supply the following information written on the back of their entries and covered with blank paper to insure secrecy:

1. Full name
2. Nationality
3. Permanent address for return of poster if not accepted.

No signature is to appear on the front of the design. Entries not accompanied by the above information and not fulfilling all these conditions cannot be accepted. NO UNITED STATES ENTRY RECEIVED AT THE MUSEUM OF MODERN ART LATER THAN MIDNIGHT JUNE 15 WILL BE ELIGIBLE.

PREAMBLE TO THE CHARTER

WE THE PEOPLES OF THE UNITED NATIONS DETERMINED to save succeeding generations from the scourge of war, which twice in our lifetime has brought untold sorrow to mankind, and
 to reaffirm faith in fundamental human rights, in the dignity and worth of the human person, in the equal rights of men and women and of nations large and small, and
 to establish conditions under which justice and respect for the obligations arising from treaties and other sources of international law can be maintained, and
 to promote social progress and better standards of life in larger freedom,
 AND FOR THESE ENDS
 to practice tolerance and live together in peace with one another as good neighbours, and to unite our strength to maintain international peace and security, and
 to ensure, by the acceptance of principles and the institution of methods, that armed force shall not be used, save in the common interest, and
 to employ international machinery for the promotion of the economic and social advancement of all peoples,
 HAVE RESOLVED TO COMBINE OUR EFFORTS TO ACCOMPLISH THESE AIMS.
 Accordingly, our respective Governments, through representatives assembled in the city of San Francisco, who have exhibited their full powers found to be in good and due form, have agreed to the present Charter of the United Nations and do hereby establish an international organization to be known as the United Nations.