

MoMA STUDIO

EXCHANGE CAFÉ



All programs are free and open to all ages on a first-come, first-served basis, unless otherwise noted. Children must be accompanied by an adult.

MAY 24–JUNE 30, 2013
THURSDAY, SATURDAY, SUNDAY 1:00–5:00 PM
FRIDAY 1:00–8:00 PM

THE LEWIS B. AND DOROTHY CULLMAN EDUCATION AND RESEARCH BUILDING, MEZZANINE
4 WEST 54 STREET, NEW YORK, NY 10019

Organized in collaboration with Brooklyn-based artist Caroline Woolard as part of the Department of Education's Artists Experiment initiative, MoMA Studio: Exchange Café is a social space dedicated to exchange-based practices. Instead of paying for tea, milk, and honey with legal tender, café patrons are invited to make a resource-based currency. The space features an interactive archive of exchange-based art and a library of ephemera and books. MoMA Studio: Exchange Café questions notions of reciprocity, value, and property through shared experience.

Follow us on Twitter @MoMATalks and on Tumblr at momataalks.tumblr.com.

DAILY SPECIALS

Exchange Café

Visitors are invited to create a resource-based currency to exchange for tea, milk, and honey. Instead of legal tender, currency will be validated by visitors' resources, creating a network of exchange within the Studio. *Currencies made at MoMA Studio: Exchange Café are the only means through which tea, milk, and honey may be purchased by café patrons.*

Exchange Archive

The Exchange Archive is a visual representation of exchange, demonstrating stories, drawings, and ephemera related to exchange practices. Artist Caroline Woolard has selected a range of artworks and

projects that involve exchange practices. Visitors are invited to contribute to the Exchange Archive by writing down personal memories and experiences, local myths, or forgotten histories of exchange.

Exchange Library

MoMA Studio offers a range of visual and written materials for visitors to further explore exchange practices in modern and contemporary art. The library offers materials about artists such as Lygia Clark, Allan Kaprow, Ben Kinmont, Mierle Laderman Ukeles, and Franz Erhard Walther along with a range of digital resources and texts about alternative economies.

WEEKLY SPECIALS

Exchange Practice

FRIDAYS AND SUNDAYS, 3:00 PM

Visitors are invited to engage directly with a selection of works and art projects drawn from MoMA's collection. During these sessions, facilitators lead at least two people in interactions with these works.

Milk Delivery

Milk Not Jails delivers milk in a custom truck to MoMA Studio: Exchange Café. Visit MoMA.org/MoMAstudio for delivery schedules.

CALENDAR OF SPECIAL EVENTS

Tea with Special Guests

SELECT SATURDAYS, MAY 25–JUNE 29, 3:00 PM

Join us for informal conversations over tea with MoMA Studio: Exchange Café collaborators to learn about their work and practices. Visit MoMA.org/MoMAstudio for the calendar of Special Guests.

Studio Conversations: Caroline Woolard and MoMA Educators

THURSDAY, JUNE 13, 3:00 PM

Join artist Caroline Woolard and MoMA educators for a conversation about the collaborative process of developing MoMA Studio: Exchange Café.

Studio Conversations: Jon Hendricks

THURSDAY, JUNE 20, 3:00 PM

Join MoMA curator Jon Hendricks for a conversation about Fluxus artwork featured in MoMA Studio: Exchange Café and the notion of exchange in artistic practice.

Studio Conversations: Ted Purves and Shane Aslan Selzer

FRIDAY, JUNE 21, 6:00 PM

T3 (THE CELESTE BARTOS THEATER)

Join authors Ted Purves and Shane Aslan Selzer for a conversation about their book *What We Want Is Free: Critical Exchanges*

in Recent Art (SUNY Press, 2014) and exchange and reciprocity in contemporary art practices.

Ice Cream Social

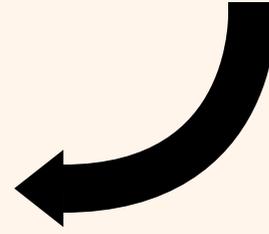
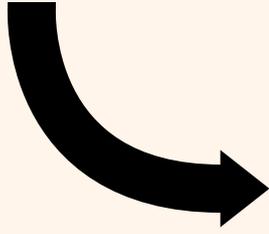
SUNDAY, JUNE 30, 3:00–5:00 PM

Join us for this tasty closing event celebrating MoMA Studio: Exchange Café and Artists Experiment, presented in collaboration with Milk Not Jails.

**WHAT
DO YOU
CREATE?**



**WHAT
DO YOU
REQUEST?**



TEA \$0 • 3Я

*Provided by Feral Trade Courier:
Testing the load-bearing capacity of
your social network*



MILK \$0 • 3Я

*Provided by Milk Not Jails: Working
to end upstate New York's economic
dependence on the prison system*



HONEY \$0 • 3Я

*Provided by BeeSpace: In swarms
with 3/8" tolerance*

*Note: This establishment does not accept credit cards, debit cards, or national currencies.
We accept your individual labor, goods, ideas, and/or services in exchange for our products.*

COLLABORATORS AND SUPPLIERS



Feral Trade Courier

Operating since 2003, Feral Trade Courier is a grocery business and public experiment, trading goods over social networks and outside commercial systems. Goods are passed hand to hand, using existing journeys as a freight system to transport groceries worldwide. New products are chosen for their portability, shelf life, and sociability.



Jan Mun, BeeSpace

BeeSpace honey is the by-product of ongoing research on biopolitics. BeeSpace explores the control of bee populations to allow humans to productively remove honey from the hive. Honey is cultivated in hives in Battery Park, collectively harvested by a working group, and given away, not sold.

Lika Volkova, SANS

Lika Volkova provides uniforms for Exchange Café. Making mobile sculptures for pickpockets, delinquents, and communitarians, Volkova works in the legacy of critical design and collective production, sharing patterns freely via SANS, a multi-purpose fashion label.



Caroline Woolard

MoMA Studio: Exchange Café honors the power of reciprocity. From everyday barter practices to artistic exchange systems, Caroline Woolard makes legible a relationship between works in MoMA's collection and contemporary movements to reclaim the commons. As a cofounder and collective member of barter networks OurGoods.org and TradeSchool.coop, Woolard has been creating infrastructure for critical exchange since 2008.



Milk Not Jails

Milk Not Jails organizes urban and rural people in New York State who are hurt by mass incarceration to build an economic alternative to the prison industry. Milk Not Jails partners with local, small-scale dairy farmers who oppose prison expansion. In exchange for the farmers' strategic political support, Milk Not Jails markets, sells, and distributes their products to urban consumers through their nonprofit social enterprise.

MultiAgency Collective

MultiAgency Collective produces the online learning experience for Exchange Café. Founded by Amelia Winger-Bearskin, Corey Brady, and Pratim Sengupta, MultiAgency Collective creates immersive models of shared social experiences using multi-agent systems and representations to heighten group-level interaction and reflection.



MoMA Studio is made possible by a partnership with Volkswagen of America.

MoMA ARTISTS EXPERIMENT

Artists Experiment is made possible by an endowment established by The Junior Associates of The Museum of Modern Art.