

THE MUSEUM OF MODERN ART

11 WEST 53 STREET, NEW YORK 19, N. Y.

TELEPHONE: CIRCLE 5-8900

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Press Preview

Monday, October 3

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CHILDREN'S CARNIVAL AT MUSEUM OF MODERN ART

The Children's Carnival, held again this year in the Buckminster Fuller Dome in the garden of the Museum of Modern Art, will be open for children four to ten years old today (October 4) through October 30. Designed to stimulate the child's creative imagination and sensitivity to the elements of art, the Carnival, which originated nineteen years ago at the Museum, has also been visited by thousands of children in Milan, Barcelona, and at the Brussels Worlds Fair. The project since its inception has been under the supervision of Victor D'Amico, Director of the Museum's Department of Education.

The Carnival consists of a gallery of toys, planned to introduce children to the pleasures of experimenting with color, texture and pattern; and a studio workshop where they may paint, make 3-dimensional constructions and "feeling pictures" or collages.

For the first time two devices have been installed outside the Dome to help adults understand the creative experience of children. Parents manipulate a Collage Inventor, designed by Arnold Arnold*, and improvise color compositions on a large Color Player. Parents are not permitted into the Carnival itself, but may watch their children at the gate or through the port-holes of the Dome.

Included in the gallery of toys are the Giant Builder and a children's version of the Collage Inventor, Ruth Vollmer's Furry Cat and Dancing Rooster, and a Design Color Window, Color Players, Three Dimensional String Design, String Picture Makers and The High-Low Peephole Viewer, designed by Mr. D'Amico. The studio workshop, under the guidance of trained teachers, is equipped with easels and collage tables on which the children express ideas stimulated by the toys. Colorful Japanese kites are strung overhead to delight the eye; they are part of an archive of contemporary Japanese documents being assembled by the Museum as a gift of Mr. David Kung, Tokyo.

The hour-long sessions begin at 10:00 and 11:15 mornings except Sundays, and every day at 2:00 p.m., 3:15 p.m. and 4:30 p.m. For the morning sessions there is only the regular 25 cent Museum admission charge for children; in the afternoons the fee will be 50 cents, including admission and materials. Reservations may be made by calling the Museum's Department of Education Mondays through Fridays. (CI 5-8911).

*Arnold Arnold began to design toys after Mr. D'Amico directed a Museum exhibition of his creative play material in 1954. Many of his toys are manufactured here and abroad. Mr. Arnold, who also writes books, is concerned with play involvement of both adults and children.

Photographs and further information available from Herbert Bronstein, Associate Publicity Director, Museum of Modern Art, 11 West 53 Street, New York City. CI 5-8900.