

# THE MUSEUM OF MODERN ART

11 WEST 53RD STREET, NEW YORK 19, N. Y. November 26, 1946 - January 26, 1947

TELEPHONE: CIRCLE 5-8900

## USEFUL OBJECTS, 1946

### ANNUAL EXHIBITION

THE MUSEUM OF MODERN ART, 11 WEST 53 STREET, NEW YORK, N.Y.

The objects listed here can be bought in many department and specialty stores; the stores named here are those in which the item was first noted while this year's exhibition was being assembled. Asterisks denote objects previously exhibited in MUSEUM OF MODERN ART Useful Objects exhibitions.

Some imports and handmade objects are available in small quantities only, they are included to represent a stock of similar, not identical merchandise.

Due to production delays, small stocks and uncertain deliveries, many items requested for this exhibition could not be shown.

Abbreviations: des., DESIGNER;  
ret., RETAILER  
mfr., MANUFACTURER

### G L A S S

Cocktail Glass. \$3.60 dz.  
Highball Glass. \$7.20 dz.  
Water Tumbler. \$4.80 dz.  
mfr. Alsterfors, Sweden  
ret. B. Altman & Co.

Cocktail Glass. \$10.00 dz.  
Highball Glass. \$15.00 dz.  
Old-fashioned. \$10.00 dz.  
ret. Black, Starr, & Gorham, Inc.

Old-fashioned glasses. \$10.00 dz.  
mfr. Ekenas Glasbruk, Sweden  
ret. Black, Starr & Gorham and  
other stores

Ale Glasses, stem. \$10.00 dz.  
ret. Georg Jensen, Inc.

Brandy inhalers. \$0.95 ea.  
ret. Georg Jensen, Inc.

Highball glasses. \$15.00 dz.  
ret. Georg Jensen, Inc.

Water glass. \$0.05  
ret. S.H. Kress & Co.

Water Glasses. \$20.00 dz.  
mfr. Leerdam, Holland  
ret. Georg Jensen, Inc.

Wine Glasses, hollow stem. \$21.00  
ret. Georg Jensen, Inc. dz.

Martini Glasses. \$0.25 ea.  
mfr. Mexican  
ret. Fred Leighton

Highball Glasses, frosted. \$12.00  
Des. & mfr. H.H. Turchin dz.  
ret. James Robinson, Inc. and  
other stores

Liqueur Glasses, frosted. \$5.50 dz.  
des. & mfr. H.H. Turchin  
ret. James Robinson, Inc., other stores

Fruit juice glass. \$8.00 dz.  
mfr. Nybro, Sweden  
ret. Sweden House

Water tumbler. \$8.00 dz.  
mfr. Nybro, Sweden  
ret. Sweden House

Dessert plate, 6½" \$7.20 dz.  
mfr. Alsterfors, Sweden  
ret. B. Altman & Co.

15" deep round plate. \$5.00  
mfr. A.L. Hirsch & Co., Inc.  
ret. Department, specialty and gift  
stores.

# THE MUSEUM OF MODERN ART

11 WEST 53RD STREET, NEW YORK 19, N. Y.  
461125 - 57

TELEPHONE: CIRCLE 5-8900

149

FOR IMMEDIATE RELEASE

## MUSEUM OF MODERN ART OPENS USEFUL OBJECTS EXHIBITION

Pots and pans have been demobilized. More than ploughshares and pruning hooks are being beaten out of the weapons of war. Materials and machines that several years ago were converted to the manufacture of objects that had death as their ultimate aim are now reconverted to the manufacture of useful objects for everyday living. To celebrate this return and to call attention to new designs and new or improved use of materials, the Museum of Modern Art will open, on Wednesday, November 27, its seventh and largest exhibition of Useful Objects. The Museum this year has extended the price range of objects in the exhibition to \$25, although many of them will come within the \$10 price range the Museum established in previous years.

Materials used in the objects are metal, wood, plastic, glass, china and pottery, and a miscellaneous group which includes materials such as cardboard, leather, and various combinations of materials. There are copper dishes and heavy aluminum plates. An aluminum window rack holds four potted plants. Two hot-plates are combined into a streamlined electric portable stove. A heavy aluminum grill stretches its oblong shape far enough to cover two burners at once and can be used either for broiling steaks or, upside down, as a grill for pancakes. Extremely lightweight wood is used to make a nest of handsomely plain trays. A pair of carving knives comes in a wooden case severely beautiful. A Carrycart Baby Stroller can be used either with or without the baby, as it can be collapsed into a two-wheel carrier for packages. And a new aluminum coffee percolator has been skillfully designed as an object of beauty as well as utility.

Sportsmen should find this year's exhibition of Useful Objects of real interest. A large and a small fly-box are shown; and a portable electric flash-lantern promises thirty hours of fluorescent light in camp. A small axe with a remarkably functional and beautiful sheath and a woodman's knife of original and ingenious design would add a high degree of efficiency and good looks to any sportsman's pack. For the man who adventures more quietly, though scarcely less intensely, there is a chess set with streamlined chessmen of aluminum and brass.

Other items in the hundreds shown are clothespins, wine glasses, metal jewelry, Christmas tree ornaments, sandwich boxes, lamp shades, cardboard toys and a tiny plastic pepper and salt which receive their supplies through the open top and even when turned upside down do not spill.

There is one lone antique shown among all these modern objects. It is a large wine bottle of hand-blown glass which, although generations old, looks quite at home in the midst of its modern neighbors.

Directed and installed by Edgar Kaufmann, Jr., Director of the Museum's Department of Industrial Design, the exhibition will remain on view through January 26 and will then be sent on a tour of the country.

8" round plate. \$1.50  
 12" round plate. \$2.00  
 13"x8" rectangular plate. \$3.00  
 16"x6" rectangular plate. \$3.00  
 mfr. A. L. Hirsch & Co., Inc.  
 ret. Dept., specialty and gift stores

4"x4" SENSAPRAY plate, clear. \$0.84  
 6"x6" SENSAPRAY plate, green. \$1.50  
 8"x8" SENSAPRAY plate, clear. \$2.00  
 Large berry dish, green. \$4.44  
 Small berry dish, clear. \$1.50  
 22" SENSAPRAY bowl, green. \$20.00  
 des. & mfr. H. H. Turchin  
 ret. James Robinson, Inc., other stores

11" round plate, blue. \$3.00  
 15" round plate, clear. \$3.50  
 des. M. Gordon  
 mfr. Blenko Glass Co.  
 ret. The Southern Highlanders, Inc., etc.

Water pitcher. \$9.50  
 mfr. Leerdam, Holland  
 ret. Georg Jensen, Inc.

Pitcher, blue. \$1.50  
 des. M. Gordon  
 mfr. Blenko Glass Co.  
 ret. The Southern Highlanders, Inc., etc.

Pitcher. \$7.50  
 mfr. Swedish  
 ret. Sweden House

Tall decanter. \$12.50  
 Giant highball glasses. Each \$3.00  
 Decanter. \$12.50  
 Liqueur glasses. Dz. \$16.00  
 mfr. Ekenas, Sweden  
 ret. Black, Starr & Gornam, Inc.

Liqueur set, smoke color. \$20.00  
 mfr. Czechoslovakian  
 ret. Evelyn Reed

Decanter. \$8.00  
 mfr. Strömbergsgnyttan, Sweden  
 ret. Sweden house

Fingerbowl. Dz. \$7.20  
 mfr. Alsterfors, Sweden  
 ret. B. Altman & Co.

14" bowl. \$3.00  
 mfr. A. L. Hirsch & Co., Inc.  
 ret. Dept., specialty and gift stores

4" round bowl. \$0.60  
 5" round bowl. \$1.00  
 9" round bowl. \$1.80  
 mfr. Viking Glass Co.  
 ret. Dept. and gift stores

8" bowl, clear. \$7.50  
 des. Erickson  
 ret. Designed for Living, other stores

6" ice bowl, noney colored. \$1.75  
 8" shallow bowl. \$1.00  
 12" bowl, noney colored. \$3.75  
 mfr. Mexican  
 ret. Fred Leighton

Bowls, bubble glass. Dz. \$4.80  
 mfr. Mexican  
 ret. Modernage, other stores

Finger bowl. Dz. \$12.00  
 mfr. Nybro, Sweden  
 ret. Sweden House

Vase, crystal with dots. \$15.00  
 mfr. Ekenas, Sweden  
 ret. Black, Starr & Gornam, Inc.

Vase, smoke color. \$20.00  
 mfr. Kosta, Sweden  
 ret. Black, Starr & Gornam, Inc.

Square urn. \$5.00  
 Urn, amber. \$3.00  
 Urn. \$3.50  
 mfr. Leerdam, Holland  
 ret. Georg Jensen, Inc.

Zombie glass. \$0.90  
 mfr. Mexican  
 ret. Fred Leighton

Vase, tall, flared rim. \$2.50  
Cookie jar, bluish green. \$5.50  
Mfr. Mexican  
Ret. Fred Leighton

Cylindrical battery jar. \$ .80  
Rectangular battery jar. \$1.00  
Ret. E. Machlett & Son

Cylindrical vase, clear. \$1.50  
Vase, green. \$1.70  
Vase, amber. \$1.70  
Vase, clear. \$2.50  
Vase, blue. \$3.50  
Vase, green. \$3.50  
Vase, clear. \$5.00  
Vase, clear. \$7.50  
Des. M. Gordon  
Mfr. Blenko Glass Co.  
Ret. Southern Highlanders, etc.

Beaker. \$15.00  
Mfr. Pukeberg, Sweden  
Ret. Sweden House

Vase, square. \$2.25  
Vase, square. \$2.50  
Vase. \$1.80  
Vase. \$6.00  
Mfr. Viking Glass Co.  
Ret. Dept. and gift stores

Ashtray, blue. \$10.00  
Mfr. Val St. Lambert, Belgium  
Ret. Black, Starr & Gorham

Ashtray, clear. \$4.99  
Mfr. Swedish  
Ret. Bloomingdale Bros.

Square ashtray, spiral design. \$14.50  
Mfr. Venini, Murano Italy  
Ret. Designed for Living

Ashtray with pestle. \$18.50  
Mfr. Venini, Murano, Italy  
Ret. Designed for Living

Ashtray, dark green. \$18.00  
Mfr. Leerdam, Holland  
Ret. Georg Jensen, Inc.

Evaporating dish, Pyrex. \$ .55  
Mfr. Corning Glass Co.  
Ret. E. Machlett & Son

Ashtray, clear. \$4.00.  
Des. M. Gordon  
Mfr. Blenko Glass Co.  
Ret. Southern Highlanders, etc.

Ashtray, crystal. \$10.00  
Ashtray, crystal. \$20.00  
Mfr. Strombergshyttan, Sweden  
Ret. Sweden House

Ashtray, 5½x5½", hand painted. \$7.  
Ashtray, 5½x7½", hand painted. \$9.  
Des. & Mfr. Marianna von Allesch  
Ret. Wor-de-Klee, other stores

Handblown bottle, c. 1850. \$5.00  
Mfr. Whittall-Tatum Co.  
Ret. Gimbel Bros (small stock)

Covered Petri dish, Pyrex. \$1.24  
Mfr. Corning Glass  
Ret. E. Machlett & Son

Soup dish, milkglass. 3 for \$.10  
Cereal bowl, " 3 for \$.10  
Cup & saucer, " 3 for \$.10  
Ret. F. W. Woolworth Co.

# METALS

DELUXE laundry & utility basket.  
\$3.50

Mfr. W. F. Meyer & Sons, Inc.  
Ret. Dept. stores

MEYER-BILT utility cart and basket  
set. \$5.95  
Mfr. W. F. Meyer & Sons, Inc.  
Ret. Dept. stores

Step stool, enamel. \$5.95  
Mfr. The Firmex Co.  
Ret. Household goods & Dept. stores

WILKES hot plate. \$12.50  
Mfr. Gen'l Aviation Equipment Co.  
Des. Benjamin L. Webster  
Ret. R. H. Macy & Co, etc.

Ham rack, chrome. \$15.00  
Mfr. Cravell, Inc.  
Ret. Dept. & specialty stores

Kitchen tool set, 6 pieces & rack.  
\$8.95  
Mfr. Adel Precision Products Corp.  
Ret. Household goods & dept. stores

FLINT HOLDSTER set, 6 pieces.  
\$13.95 (four shown.)  
Hand-type can opener. \$1.50  
FLINT KITCHEN TOOL, fork. \$1.25  
" " " , spoon. \$1.25  
" " " , narrow blade  
spatula. \$1.25  
FLINT KITCHEN TOOL, turner. \$1.25  
" " " , wide blade  
spatula. \$1.25  
FLINT KITCHEN TOOL, ladle. \$1.50  
Mfr. EKCO Products Co.  
Ret. Hardware & dept. stores

Slicer. \$1.75  
Slicer. \$2.25  
Mfr. Landers, Frary & Clark  
Ret. Hardware & dept stores

POLLY MIRACLE grill. \$5.95  
Des. Clyde A. Ovenshire  
Mfr. Frank L. Pollard Co.  
Ret. Household goods & dept. stores

UNIVERSAL electric iron. \$9.95  
Mfr. Landers, Frary & Clark  
Ret. Dept. and hardware stores

CAN-O-MAT can opener. \$4.98  
Mfr. Rival Mfg. Co.  
Ret. B. Altman & Co., other stores

Stainless steel cake knife. \$1.95  
Mfr. Karlsson & Nilsson, Sweden  
Ret. B. Altman & Co.



Covered saucepan, copper clad stainless steel. \$5.25  
Mfr. Revere Copper & Brass Co.  
Ret. B. Altman & Co., other stores

JOYEUSE knife, all-metal light alloy. \$8.50  
Ret. Abercrombie & Fitch Co.

Cast aluminum sizzling platter. \$1.95  
Ret. Bazar Francais

WEAR-EVER aluminum tray. \$2.50  
Mfr. Aluminum Cooking Utensil Co.  
Ret. Bazar Francais, etc.

Aluminum plate, 12". \$2.50  
" " , 8". \$1.50  
" " , 6". \$1.10  
Mfr. Design Gift Mfrs.  
Ret. Bloomingdale Bros.

SHUREEDGE carver, 2 knives \$15.00  
Des. Lester H. Maxon  
Mfr. Robeson Cutlery Co., Inc.  
Ret. Bloomingdale Bros, etc.

Slicer, grip handle. \$2.50  
Knife. \$3.00  
CASE WAND knife in case. \$7.50  
Mfr. W. R. Case & Sons Cutlery  
Ret. Lewis & Conger

MAGNAGRIP knife and tool rack, magnetic. \$2.95  
Des. Russell Phelon  
Mfr. R. E. Phelon Co.  
Ret. Lewis & Conger, other stores

WEAR-EVER pie pan. \$ .45  
Mfr. Aluminum Cooking Utensil Co.  
Ret. Gimbel Bros, other stores

Aluminum percolator. \$4.95  
Des. Peter Muller-Munk  
Mfr. Hartford Products Corp.  
Ret. Gimbel Bros.

Potato peeler. \$ .25  
Ret. S. H. Kress & Co.

Cake pan. \$ .62  
Mfr. West Bend  
Ret. Lewis & Conger, other stores

WEAR-EVER rotary food press. \$1.95  
Mfr. Aluminum Cooking Utensil Co.  
Ret. Lewis & Conger, other stores

Outdoor thermometer. \$2.00  
Mfr. Swift & Anderson, Inc.  
Ret. Lewis & Conger, other stores

Sandwich box. \$3.00  
Ret. Lewis & Conger

Electric stove. \$11.85  
Des. Sidney Unger  
Mfr. Kord Mfg. Co.  
Ret. Lewis & Conger, other stores

FAHRENHEITOR cocktail shaker and Martini churn. \$12.00  
Des. Peter Schlumbohm  
Mfr. Same  
Ret. Lewis & Conger, other stores

HAN-DEE kitchen saw. \$ .98  
Mfr. Bual Mfg. Co.  
Ret. R. H. Macy & Son, etc.

3-piece game set. \$17.95  
3-piece slicer set. \$19.95  
Mfr. Personna Blade Co., Inc.  
Ret. R. H. Macy & Co., etc.

Aluminum ice bucket, wood cover. \$15.00  
Mfr. N. H. Stark Co.  
Ret. Evelyn Reed, other stores

Spun aluminum gooseneck lamp. \$15.  
Des. Harry Handler  
Mfr. General Lighting Co.  
Ret. Same

Aluminum gooseneck lamp with louvre. \$15.00  
Aluminum gooseneck lamp, angle cut. \$15.00

Wall lamp with louvre, aluminum. \$15.00  
Brass wall lamp with louvre. \$20.  
Aluminum pin-up gooseneck lamp, angle cut. \$15.00  
Des. Harry Handler  
Mfr. General Lighting Co.  
Ret. Same

Lounge chair, tube metal and cord. \$26.00

Ottoman, tube metal and cord. \$15  
Des. Hendrik van Keppel  
Mfr. Van Keppel-Green, Inc.  
Ret. B. Altman & Co.

Plated double cigarette box. \$20.00  
Plated cigarette box. \$15.00  
Mfr. Cravell, Inc.  
Ret. Dept. and specialty stores

Tray stand. \$14.50  
Mfr. Aero-Art Prods. Div.  
Ret. B. Altman & Co., other stores

Brass tie rack. \$2.50  
Mfr. Future Prods. Div. Corp.  
Ret. Lord & Taylor

Copper miner's pan, 16". \$15.00  
Copper miner's pan, 12". \$12.00  
Ret. Gump's, San Francisco

DIRILYTE flatware, Empress Pattern 6 pieces \$8.97  
Mfr. American Art Alloys, Inc.  
Ret. Dept. & specialty stores

Black service plate, 11 1/2". \$11.00  
Red salad plate, 8 1/2". \$8.00  
White bowl, 6". \$6.00  
Gray ashtray, 8". \$8.00  
Light blue ashtray, 6". \$6.00  
All enamel on copper  
Mfr. Marrell Studios  
Ret. Dept. stores

White enamel towel rack. \$ .45  
Ret. Bazar Francais

Swivel white enamel towel rack. \$ .89  
Mfr. G. S. Alverson Co.  
Ret. Gimbel Bros.

Trouser hanger. 2 for \$2.00  
Skirt hanger. 2 for \$2.50  
Mfr. Strato Hanger Co.  
Ret. Lord & Taylor

Weeder. \$1.25  
Cultivator with weeder. \$1.35  
Bow-pull hoe. \$1.35  
Hoe. \$1.35  
Lawn sweep. \$1.35  
Cultivator. \$1.50  
Bow rake. \$1.50  
Turf edger. \$1.75  
Hand plow. \$1.75  
Weeder. \$2.10  
Roller rake. \$2.40  
Hoe. \$2.50  
Soil pulverizer. \$4.95  
Mfr. Gardex, Inc.  
Ret. Hardware & seed stores

Precision pressure lock wrench.  
\$2.95  
Mfr. BMC Mfg. Corp.  
Ret. Hardware & dept. stores

CORONET hydraulic bumper jack.  
\$9.95  
Mfr. Cullo Corp.  
Ret. Automobile supply stores

TUFFY Power-Arm driver.  
Mfr. Swallow Airplane Co., Inc.  
Ret. Hardware and dept. stores

Axe. \$1.80  
Ret. Abercrombie & Fitch Co.

Dry cell lantern. \$1.99  
Mfr. Delta Electric Co.  
Ret. Bloomingdale Bros., etc.

3-piece portable hanging grill.  
\$21.50  
Mfr. Allstate Products Co.  
Ret. Bloomingdale Bros.

TOMAHAWK tool. \$1.75  
Mfr. Bridgeport Hardware Mfg. Co.  
Ret. Lewis & Conger, other stores

TIRE TRAC. \$4.50 pair  
Mfr. Morton Mfg. Co.  
Ret. Lewis & Conger

Hedge trimmer. \$5.85  
Mfr. Gerotor May Corp.  
Ret. Lewis & Conger, other stores

Charcoal grill and portable spit.  
\$7.00  
Ret. Lewis & Conger

FLEX LITE flashlight. \$2.00  
Mfr. Aero-Motive Mfg. Co.  
Ret. Lewis & Conger, other stores

TOTELITE flashlight. \$15.95  
Mfr. Paramount Industries, Inc.  
Ret. Lewis & Conger, other stores

TWIST-A-LITE flashlight. \$1.09  
Mfr. Cullo Corp.  
Ret. R. H. Macy & Co., etc.

Hacksaw. \$1.19  
Mfr. Rapid Mfg. Co.  
Ret. R. H. Macy & Co.

Log grate. \$4.75  
Des. & Mfr. Charles A. Lieber  
Ret. R. H. Macy & Co., etc.

BLO-POKE brass fireplace poker.  
\$5.79  
Ret. R. H. Macy & Co.

Log cradles. Pair \$5.90  
Mfr. Peerless Mfg. Corp.  
Ret. R. H. Macy & Co., etc.

WOODSMAN'S PAL brush shears. \$7.25  
Des. Frederick Ehram  
Mfr. Victor Tool Co.  
Ret. R. H. Macy & Co., etc.

FEATHERLITE garden tools. Set \$3.95  
Des. Mr. & Mrs. H. C. Markle  
Ret. Max Schling Seedsmen, etc.

Aluminum rake. \$5.00  
Mfr. Kenco Products Corp.  
Ret. Max Schling Seedsmen, Inc.

CARRY-CART baby stroller. \$15.95  
Des. Robert C. Heideman  
Mfr. American Products Co.  
Ret. Stern bros., and others

Oil can. \$.10  
Ret. F. W. Woolworth & Co.

LORD OXFORD automatic up-draft  
lighter. \$5.00  
Des. Arthur G. Brounet  
Mfr. Oxford-Pyke, Inc.  
Ret. Dept. & specialty stores

Silver plated soup ladle. \$15.00  
Mfr. Guldsmets Aktiebolaget, Swd.  
Ret. B. Altman & Co.

Silver baby spoon. \$4.00  
Broker pencil, gold filled. \$8.75  
Broker pencil, gold filled, thick  
lead. \$11.00  
Ret. Georg Jensen, Inc.

Choker. \$1.00  
Bracelet. \$1.20  
Ret. S. H. Kress & Co.

Hook for life preservers, chromium  
plated. \$2.15  
Ret. Abercrombie & Fitch Co.

CADO FLO-MASTER for lettering and  
art work. Set. \$3.00  
Mfr. Cushman & Denison Mfg. Co.  
Ret. Fredrichs Co., other stores

Aluminum window garden. \$3.50  
Mfr. Boston Mfg. Co.  
Ret. R. H. Macy & Co.

Fishing rod. \$12.00  
Mfr. Louisville Tackle Co.  
Ret. Sports goods & dept. stores

CHALLENGER chess set. \$25.00  
Des. Clayton W. Hyden  
Mfr. E. S. Lowe Co., Inc.  
Ret. Hoffritz, other stores

PLASTICS

Dart.  
mfr. Moldall Plastics  
ret. toy & dept. stores

Sink drain, red. \$0.50  
mfr. Emeloid Mfg.Co.  
ret. Dept. & household goods stores

All-purpose brackets. \$1.00 a pair  
with glass  
mfr. Southern California Plastic Co.  
ret. department stores

MILLSITE DAISY fly box. \$1.75  
des. Ford Dormire  
mfr. Millsite Tackle Co.  
ret. Sporting goods & dept.stores

STRATOLINER belt. \$2.00  
des. Joseph Meyerson  
mfr. S.Buchsbaum & Co.  
ret. dept. and men's clothing stores

Dish drain, red. \$3.00  
mfr. Emeloid Mfg.Co.  
ret. Dept. & household goods stores

Air pillow \$4.95  
ret. Abercrombie & Fitch Co.

Play ball. \$6.00  
ret. Abercrombie & Fitch Co.

Water tumblers. \$0.25 ea.  
des. Thomas Higgins  
mfr. The Wolfe Products Co.  
ret. B.Altman & Co., chain stores

PYRO FLEX scoop. \$2.75  
ret. Bazar Francais

Coat hanger, blue \$0.29  
mfr. Ben Hur Products  
ret. Bloomingdale's, other stores

MINILUME, slide viewer. \$1.00  
ret. Eastman Kodak, Inc.

VARCO, photograph frame, plexiglas  
5"x7" \$2.50  
ret. Eastman Kodak, Inc., other stores

Plate, Plexiglas, 11" \$4.50  
ret. Designed For Living, other stores

Shallow bowl, Plexiglas, oval 25x16"  
\$18.00  
ret. Designed For Living, other stores

Cocktail shaker. \$2.19  
mfr. Acme Plastic Co.  
ret. Gimbel Bros., other stores

Napkin rings. \$0.10 ea.  
ret. S.H. Kress & Co.

Zipper pull. \$0.25  
ret. S.H.Kress & Co.

Salt & Pepper Shakers. \$0.29 set  
ret. Kress & Co., chain stores

Pocketbook, red. \$1.09  
ret. S.H.Kress & Co.

Coat hanger, Lucite. \$2.00  
des., mfr. ret. Langbein Giftwares  
Div.

11" Salad bowl, Lucite. \$12.00  
mfr. & ret. Langbein Giftwares Div.  
and other stores

13" Salad bowl, Lucite. \$15.00  
mfr. & ret. Langbein Giftwares Div.  
and other stores

Fruit Juicer. \$3.25  
des. Barnes & Reinecke  
mfr. Dazey Corp.  
ret. Dept. & household goods stores

TELEX, underpillow microphone. \$10.00  
mfr. Telex Electro Acoustic Div.  
ret. Lewis & Conger & other stores

Shoe trees. \$1.00 pair  
ret. Lord & Taylor

HANGAWAY, shoe rack. \$10.50  
mfr. Hof-Bilt Products  
ret. Lord & Taylor and other stores

Tie rack. \$10.95  
mfr. Kovax  
ret. Lord & Taylor

FLUOROCOLOR lamp shade. \$0.75 per 24"  
des. Morris Sanders lamp  
mfr. Johnson Plastic Light Co.  
ret. NY Gas & Lighting Co.; other stores

oxBOX containers, Vinylite  
mfr. John H.Oxley Co.

Golf jacket, Elasti-Glass. \$5.95  
des. Martin Tannenbaum  
mfr. S.Buchsbaum & Co.  
ret. Weber & Heilbroner, Inc.

Milkbottle cap, white. \$0.05  
ret. Woolworth Co.

Cookie cutters. \$0.10 ea.  
ret. Woolworth Co.

Cup, red. \$0.15  
ret. Woolworth Co.

Shallow dish, red. \$0.15 ea.  
ret. Woolworth Co.

Cereal bowl, red. \$0.20

Lampshade, white \$0.75  
ret. Woolworth Co.

POTTERY

China vases. \$3.00 ea.  
des. S.Slobodkin; mfr. Senegal China In-  
ret. Artek-Pascoe, etc. stitute

Melting crucible, graphite. \$3.00  
ret. Eimer & Amend

Humidor, grey. \$10.00  
des. & mfr. Design-Technics  
ret. Town & Country, other stores

Ashtray, irregular shape. \$2.00  
des. A.Rosti; mfr. Cricket Hill Pottery  
ret. gift stores

Tile, rooster design. \$5.00  
des. Al Banner; ret. Gump's, San Francisco

Tile, feathered cat. \$10.00  
tiles, animal designs. \$5.00 ea.  
des., mfr. & ret. Carol Janeway

P O T T E R Y

Plate, grey, 10 $\frac{1}{2}$ "  
des. Edith Heath  
ret. America House

Bread & butter plate, yellow, 6 $\frac{1}{2}$ "  
des. Russel Wright \$0.70  
mfr. Iroquois  
Ret. Bloomingdale's

Dinner plate, 9". \$1.20  
Covered soup dish. \$2.50  
Vegetable dish, 7  $\frac{3}{4}$ " \$3.00  
Divided vegetable dish, covered 10.80  
des. Russel Wright  
mfr. Iroquois  
ret. Bloomingdale's

Dinner plate, square 9 $\frac{1}{2}$ ", grey & lime  
\$5.00  
des. & mfr. Daniel Rhodes  
ret. Gump's, San Francisco

Square plate, 9 $\frac{1}{2}$ ", blue, horse design  
des. & mfr. Daniel Rhodes  
ret. Gump's, San Francisco

Coupe plate, 7", fruit design. \$5.75  
des. Al Banner  
ret. Gump's, San Francisco

2-handled dish, brown with black  
design, \$2.40

mfr. Mexican  
ret. Fred Leighton

Dinner plate, square 9  $\frac{3}{4}$ " \$3.00  
des. Glidden Parker  
Graffito design by June Chisholm  
mfr. Glidden Pottery  
ret. Evelyn Reed

Plate, yellow, 7 $\frac{1}{2}$ " \$16.50 dz.  
des. Margaret Mears Gabriel  
mfr. Winfield Pottery Co.  
ret. Carole Stupell, Ltd.

Dinner plate, 11", grey \$2.25  
des. Margaret Mears Gabriel  
mfr. Winfield Pottery Co.  
ret. Carole Stupell, Ltd.

Salad plate 8 $\frac{1}{2}$ ", tan. \$1.75  
des. & mfr. Design-Technics  
ret. Town & Country, other stores

Service platter 12", grey \$6.50  
des. & mfr. Design-Technics  
ret. Town & Country, other stores

Cup and saucer \$1.60  
des. Russel Wright  
mfr. Iroquois  
ret. Bloomingdale's

Cup and saucer, grey and lime. \$4.50  
des. & mfr. Daniel Rhodes  
ret. Gump's, San Francisco

Cup and saucer, lime. \$2.25  
des. Margaret Mears Gabriel  
mfr. Winfield Pottery Co.  
ret. Carole Stupell, Ltd.

Cup and saucer, blue. \$3.00  
mfr. Lindelse Pottery, Denmark  
ret. John Wanamaker

Tea pot, \$9.30  
creamers and sugar sets. 4.00 set  
des. Russel Wright  
mfr. Iroquois  
ret. Bloomingdale's

Creamer and sugar, grey and lime. \$6.00  
des. & mfr. Daniel Rhodes  
ret. Gump's, San Francisco

Creamer and sugar, black. \$8.00  
des. Eugene Deutch  
ret. Artek-Pascoe

Bowl 4 $\frac{1}{2}$ ", grey and green. \$6.00  
des. & mfr. Marguerite Wildenhain  
ret. Gump's, San Francisco

Bowl 6 $\frac{1}{2}$ ", brown and grey. \$10.00  
des. & mfr. Marguerite Wildenhain  
ret. America House

Bowl 8", blue and grey. \$20.00  
des. & mfr. Marguerite Wildenhain  
ret. Gump's, San Francisco

Beanpots, black and white. \$0.15 ea.  
Beanpots, brown. \$0.20 ea.  
ret. Bazar Francais

Covered casserole. \$7.20  
des. Russel Wright  
mfr. Iroquois  
ret. Bloomingdale's

Bowl, rectangular, bluish green. \$1.70  
Bowl, irregular shape, " " \$4.50  
Bowl, deep square, blue and grey \$4.40  
des. Glidden Parker  
mfr. Glidden Pottery  
ret. Bloomingdale's and other stores

Kitchen bowl. \$0.10  
ret. S.H.Kress & Co.

Individual casseroles with handle  
large \$5.25 dz.  
small \$4.00 dz.

mfr. Hall China  
ret. Lewis & Conger

Covered casserole, wood handle \$3.60  
Casserole \$1.26  
Crucible, black inside \$0.94  
Crucible \$0.83  
Crucible \$0.79

all above chemical porcelain  
mfr.: Coors Porcelain Co.  
ret.: E. Machlett & Son

Bowl, deep, square. \$4.50  
des. Glidden Parker  
Graffito design by June Chisholm  
Mfr. Glidden Pottery  
ret. Evelyn Reed

Soup-cereal bowl, green. \$1.75  
Salad bowl, tan. \$7.50  
des. & mfr. Design-Technics  
ret. Town & Country, other stores



W O O D

Tripod dryer. \$3.25  
mfr. Artmoore Co.  
ret. Dept. and household goods stores

Bread board with drawer. \$5.95  
ret. Abercrombie & Fitch Co.

Clothes hangers, blue. 4 for \$1.00  
mfr. Hof-Bilt Products  
ret. E. Altman & Co., dept. stores

OLDE THOMPSON pepper mill. \$4.95  
des. Charles Cruze  
mfr. George Thompson Corp.  
ret. E. Altman & Co., other stores

Oval box. \$3.00  
ret. America House

Puree crusher. \$2.95  
ret. Bazar Francais

Clip clothespins. Dz. \$0.20  
mfr. Linsdale & Co., Ltd.  
ret. Bloomingdale Bros., other stores

Laminated plate. \$0.59  
mfr. Green Mountain Studios  
ret. Bloomingdale Bros.

Rolling pin. \$1.59  
mfr. August Thomsen  
ret. Bloomingdale Bros., other stores

Muddlers, silver tips. 8-piece set \$15.00  
mfr. American Craftsmen Cooperative Council  
ret. Brooks Bros.

WISBONE tongs. Dz. \$3.60  
Sauce ladle. Dz. \$9.00  
Basket. \$12.00  
des. & ret. Langbein Giftwares Division,  
other stores

Butter ladle. \$0.40  
Kitchen spoon. \$0.35  
Folding clothes dryer. \$1.50  
ret. Lewis & Conger

Salad fork and spoon. \$1.75  
mfr. French  
ret. Lewis & Conger

Meat hammer, metal facing. \$1.95  
ret. Lewis & Conger

Stool, paper string webbing. \$2.95  
mfr. The Lighthouse, N.Y. Association  
for the Blind  
ret. The Lighthouse Craftshop

Shoe rack, blue. \$1.25  
mfr. Hof-Bilt Products  
ret. Lord & Taylor, dept. stores

Diner chair. \$4.95  
mfr. J. F. Blackford Co.  
ret. R. H. Macy & Co., other stores

Folding chair, canvas seat. \$4.75  
ret. Abercrombie & Fitch Co.

Swivel chair. \$25.00  
des. Odeberg-Olson, Sweden  
ret. Knoll Associates

Child's easel desk with painting  
equipment. \$23.48  
des. Victor D'Amico  
mfr. Kendall T. Bassett  
ret. Educational Program, Museum of  
Modern Art

Screen. \$18.00  
mfr. Broadwave Furniture Co.  
ret. Dept. stores

Sink drain. \$0.98  
mfr. Den & Co.  
ret. Bloomingdale Bros., other stores

Letter tray, molded plywood. \$5.25  
des. Florence Knoll  
mfr. & ret. Knoll Associates

Serving tray, molded plywood. \$18.50  
des. Abel Sorenson  
mfr. & ret. Knoll Associates

Large SILVA tray, birch plywood. \$5.00  
Small SILVA tray, birch plywood. \$4.00  
des. Alvar Kjellstrom  
mfr. Swedish  
ret. The Maglar Co., LaPorte, Ind.  
(mail order)

MISCELLANEOUS

Round bread basket. \$0.59  
mfr. Chinese  
ret. Gimbel Bros.

Wastepaper basket, palm frond. \$1.00  
Log hamper. \$2.00  
Deep basket with handles. \$2.50  
mfr. Mexican  
ret. Fred Leighton

Bread basket. \$2.25  
Fire basket. \$3.75  
mfr. The Lighthouse, N.Y. Association  
for the Blind  
ret. The Lighthouse Craftshop

Willow shopper. \$3.98  
ret. R. H. Macy & Co.

3 baskets with handles. Set. \$5.00  
mfr. Mexican  
ret. R. H. Macy & Co. (Used for packing  
purposes in Grocery Dept.)

Polaroid glasses. \$1.69  
mfr. American Optical Co.  
ret. Lugene, Inc., other stores

JIGGER-O bottle opener, jigger and ice  
hammer, plastic and duraluminum. \$1.50  
des. Maurice Martine  
mfr. George S. Thompson Corp.  
ret. Lewis & Conger, other stores

Lampshade, fibre glass. \$9.00  
Lampshade, Irish linen. \$13.50  
ret. Hansen & Waldron

FLUOR-O-SHIELD fluorescent lamp light  
diffuser. \$1.95  
des. G. McStay Jackson  
mfr. Camfield Mfg. Co.  
ret. Kellogg & Bertine

Straw mat. \$1.48  
mfr. Ecuadorean  
ret. Dennison

MOPPIT with DuPont sponge yarn. \$1.59  
mfr. Howard Dustless Duster Co.  
ret. Gimbel Bros.

Rug. \$2.50  
ret. The Southern Highlanders, Inc.

Wool rug, brown and white stripes. \$23.35  
mfr. Peruvian  
ret. Artek-Pascoe

Tablemats, grey linen. 8-piece set \$22.00  
Tablemats, white linen. 4-piece set \$22.00  
des. Reid-Hyde  
ret. Gump's, San Francisco

SLOTTIES, cut-out paper toys. Box \$0.50  
des. Barnes & Reinecke  
mfr. Container Corp. of America  
ret. Toy and dept. stores

THE GENTLE GIRAFFE, book. \$1.00  
illustrator. Susanne Suba  
des. Barnes & Reinecke  
mfr. Container Corp. of America  
ret. Bookstores

Cork tray. \$4.95  
mfr. Camfield Mfg. Co.  
ret. B. Altman & Co., dept. stores

Laminated tray, aluminum rims. \$22.75  
mfr. American Craftsmen Cooperative  
Council  
ret. Black, Starr & Gornam, Inc.

Leather wallets, saddle color, manogany  
color. Each \$7.50  
des. Douglas Broughton  
mfr. Luxton, Inc.  
ret. Dept. and leather goods stores  
(One wallet is displayed in unassembled  
parts)

WHEELDEX CUB, wheel file. \$17.50  
des. R. P. Schofield  
mfr. & ret. Wheeldex Mfg. Co.

MEDANA CHAMP wristwatch, chromed  
steel. \$16.95  
ret. Time Mart