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THE MUSEUM OF MODERN ART

NEW YORK 19

11 WEST 53rd STREET
TELEPHONE: CIRCLE 5-8900
CABLES: MODERNART, NEW-YORK

SARAH NEWMAYER, PUBLICITY DIRECTOR

August 23, 1945

Dear Sir:

You are invited to come or send a representative to

Press Preview of a small
EXHIBITION OF MODERN TEXTILES,
prepared for the Museum's Circulating
Exhibitions Program.

Tuesday, August 28
2 to 6 P.M.

in the auditorium galleries of
the Museum of Modern Art
11 West 53 Street

The exhibition will open to the public Wednesday, August 29, and
will remain on view through September 23. After its initial
showing at the Museum, it will be sent on tour throughout the
country.

For further information please telephone me at Circle 5-8900.

Sincerely yours,

Sarah Newmeyer

Sarah Newmeyer
Publicity Director

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FOR IMMEDIATE RELEASE

MUSEUM OF MODERN ART OPENS SMALL EXHIBITION OF
MODERN TEXTILES LATER TO BE SHOWN THROUGHOUT COUNTRY

Because of the increasingly important role contemporary fabrics play in the simple modern interiors of today, the small Exhibition of Modern Textiles opening at the Museum of Modern Art, 11 West 53 Street, on Wednesday, August 29, is of special interest. The exhibition, which consists of hand-woven, hand-printed and machine-woven and machine-printed fabrics, is in effect a concise survey of modern textile design.

The exhibition, prepared especially for the Museum's Circulating Exhibitions program, has been assembled and installed by Susanne Wasson-Tucker of the Department of Industrial Design. It is composed of twenty-five panels showing yard samples of actual fabrics and smaller square samples mounted on standard-sized wooden frames, suitable for shipment as a travelling exhibition subsequent to its showing in the Museum's auditorium galleries.

Some of the fabrics shown are designers' samples; others are cut from commercially available lengths. All of them have been chosen to emphasize the value of well-designed textiles in the modern interior. Since present-day interiors are simpler than those of previous eras, the qualities of color, texture and pattern have become more important in determining their use. Therefore the exhibition stresses the vital role of the craftsman in doing research, and in experimenting and supplying creative ideas which can be adapted to mass-production.

The exhibition includes examples by leading professional designers as well as by students of Black Mountain College, Cranbrook Academy of Art, the Chicago Institute of Design and the University of California. Among well-known textile designers represented are Anni Albers, Louise Bourgeois, Dan Cooper, Marli Ehrman, Donelda Fazakas, Pamela Hume, Dorothy Liebes, Marianne Strengell and Robert D. Sailors.

After the exhibition closes on September 23, it will be sent on tour to colleges, universities and art museums in various parts of the country.

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EXHIBITION OF MODERN TEXTILES

AUGUST 29TH - SEPTEMBER 23RD, 1945

Anni Albers, Black Mountain College
Black Mountain, N.C.
Screens 2, 11

Artek-Pascoe, Inc.
16 East 49th Street, New York, N.Y.
Screen 8

Louise Bourgeois
142 East 18th Street, New York, N.Y.
Screens 2, 8

Dan Cooper
21 East 70th Street, New York, N.Y.
Screens 4, 17, 18

Danny Deaver, student, Black Mountain
College, Black Mountain, N.C.
Screen 10

Galena Dotsenko
1250 Monterey Avenue, Berkeley, Calif.
Screen 16

Marli Ehrman, Institute of Design
1009 North State Street, Chicago, Ill.
Screens 5, 6, 7

Donelda Fazakas
662 Cloud Road, Staten Island, N.Y.
Screens 21, 22

Goodall Fabrics, Inc.
61 East 53rd Street, New York, N.Y.
Screens 3, 7, 9, 12

Howard and Schaffer, Inc.
509 Madison Avenue, New York, N.Y.
Screens 14, 19, 20

Pamela Hume
211 East 57th Street, New York, N.Y.
Screen 18

H.B. Lehman-Connor, Co.
509 Madison Avenue, New York, N.Y.
Screen 15

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Dorothy Liebes
545 Sutter Street, San Francisco, Calif.
Screens 3, 7, 9, 12

Moss Rose Mfg. Co.
40 East 34th Street, New York, N.Y.
Screens 5, 6

Virginia Nepodal
3085 Berkshire Road, Cleveland Hts., Ohio
Screen 13

Antonin Raymond
101 Park Avenue, New York, N.Y.
Screen 15

Robert D. Sailors, Cranbrook Academy of Art
Bloomfield Hills, Mich.
Screens 3, 10

Marianne Strengell, Cranbrook Academy of
Art, Bloomfield Hills, Mich.
Screens 2, 3, 13

Julian Taylor, student, University of
California, Berkeley, Calif.
Screen 9

Angelo Testa
1014 South Michigan, Chicago, Ill.
Screen 16

Henning Watterston
931 Clay Street, San Francisco, Calif.
Screens 3, 11